



VENUE TECH PACK

HOSPITALITY FIRST | PROFESSIONAL EVENTS ALWAYS



OUR TEAM



Rob Underwood
General Manager
269.226.0364
RUnderwood@
wingseventcenter.com

We are Wings Event Center.

We believe we are a hospitality company first and professional event venue second, a concept which sets us apart from many other event venues throughout the country. We are proud to deliver great service in addition to our expertise in event management.

As a venue we offer entertainment options such as concerts, professional hockey, family shows, leadership conferences, recreational activities, expos, and much more. We are able to host events of any size in our three full size arenas featuring unique and flexible spaces. With strong connections fostered with local businesses and media partners, we are your ideal partner in creating successful events. **We want you to bring your vision to life.**



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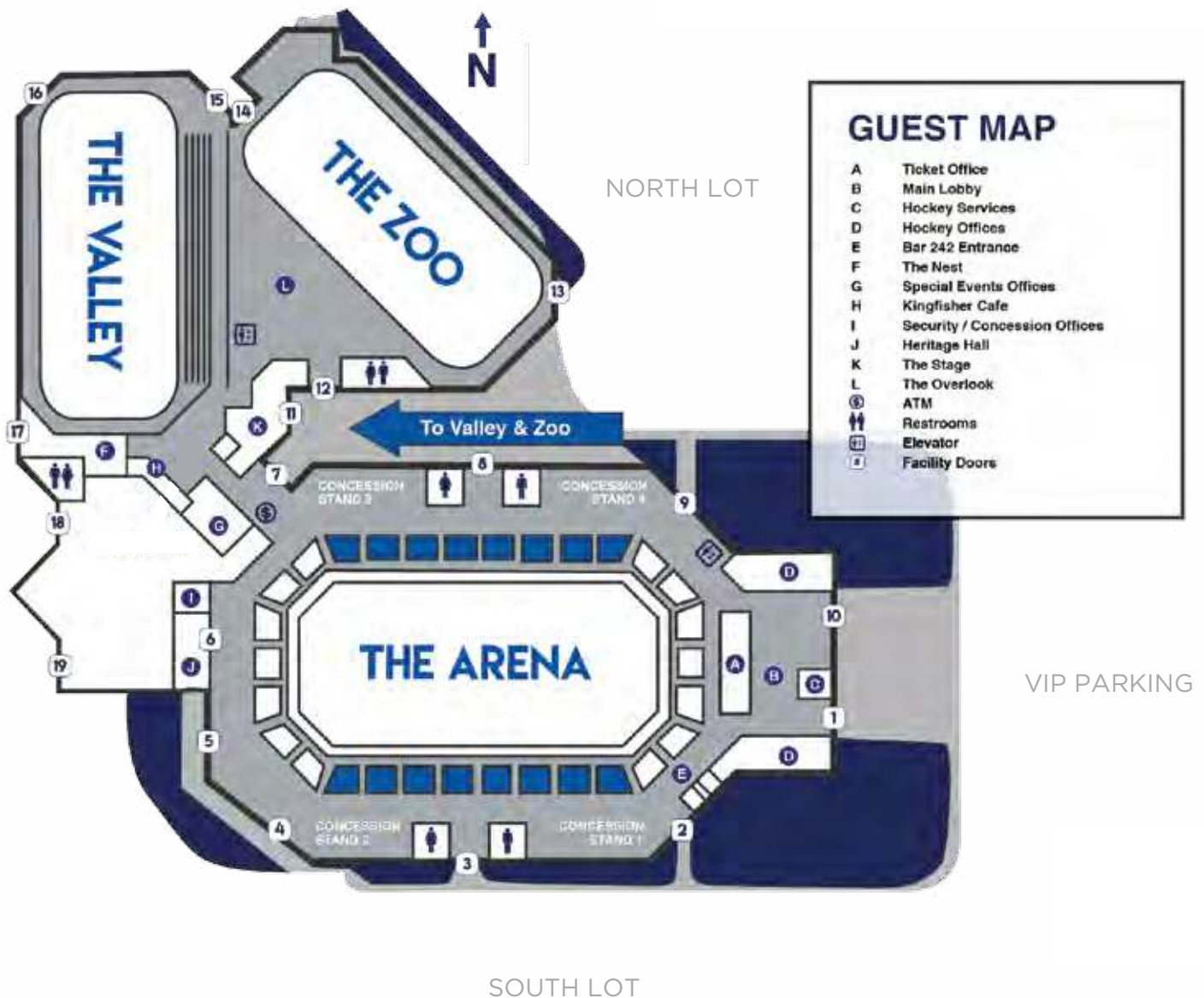


Karen Winkle
Facilities and Operations
269.488.8153
KWinkle@
wingseventcenter.com

VENUE INFORMATION

WINGS EVENT CENTER

3600 VANRICK DRIVE, KALAMAZOO MI 49001



PARKING

Total Capacity: 1552

Total Handicap: 41

North Lot 784 Capacity, 777 Regular, 7 Handicap

South Lot 707 Capacity, 697 Regular, 10 Handicap

VIP Parking 61 Capacity, 37 Regular, 12 Handicap, 12 Temporary Handicap

EQUIPMENT

BARRICADE QTY

8' Bike Rack.....	31
6' Bike Rack	
Blow Through.....	29

CHAIRS

Silver Folding Concert Chairs.....	1200
Padded Banquet Chairs.....	300

FLOORING

PortaFloor Pro in Green.....	1
Wood Floor.....	3
Homosote.....	1
Sport Court.....	2

PIPE & DRAPE

3'T Pipe & Drape.....	800'
8'T Pipe & Drape.....	800'

STAGING

Stage Flooring.....	106
Stage Staircase.....	2
Staging Steps.....	2
Staging Legs.....	34
Staging Rails.....	20

TABLES

8' Mity Lite.....	160
6' Round Mity Lite.....	8
8' Wood.....	32
6' Wood.....	5

MISCELLANEOUS

A-Frame Signs.....	20
Floor Lamps.....	8
Stanchions.....	85'
Cornhole Game Sets.....	6
Bath Towels.....	150
Stage Towels.....	200
Black Full Length Linen.....	125

* We are happy to purchase more as needed.

AUDIO VISUAL INFORMATION



HOUSE SOUND SYSTEM

The house sound system is state of the art 3 layer array clusters. In the main arena twelve (12) in total. The main audio board is in the control room but we also have an XLR port in the PA booth, between the penalty boxes for your convenience. This will allow you to bring in your own audio mixing console and plug directly into the house system. We have the ability to play separate music or arena audio on the concourse. We can even record a custom greeting to be played on the loud speakers outside the Event Center to greet your guests.

MAIN SYSTEM LOUDSPEAKERS

Distributed loudspeaker clusters for main seating.

Main system and features

Main operator controls including amplifier, mixing board, and signal processing electronics in Control Room above section 8.

Operator controls include the ability to turn off loudspeaker zones for various seating configurations. (When Console is on network)

The overall system provides music production from a variety of sources

In the control room there is a 1/8th inch jack for your computer or any other music playing device.

As well as on in the PA booth for immediate access to the floor/ice.

HOUSE CLEAR-COM

The house clear-com headset system is a 2-channel, fully matrixed hard-wired system to many locations throughout facility: PA booth, control room, all four (4) spot lights and one (1) wireless pack.

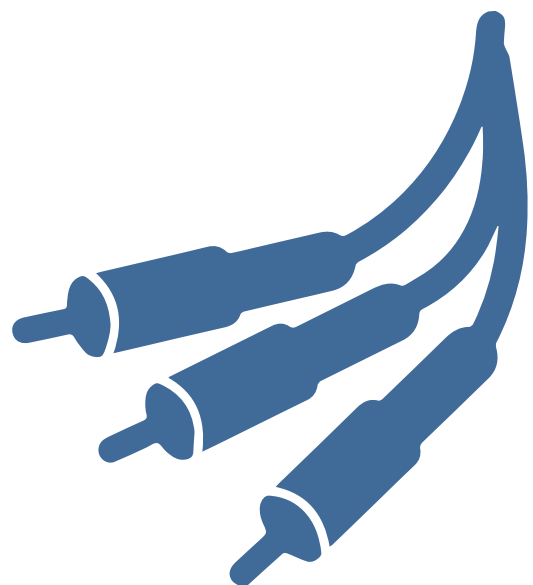
LIGHTING

House Lighting

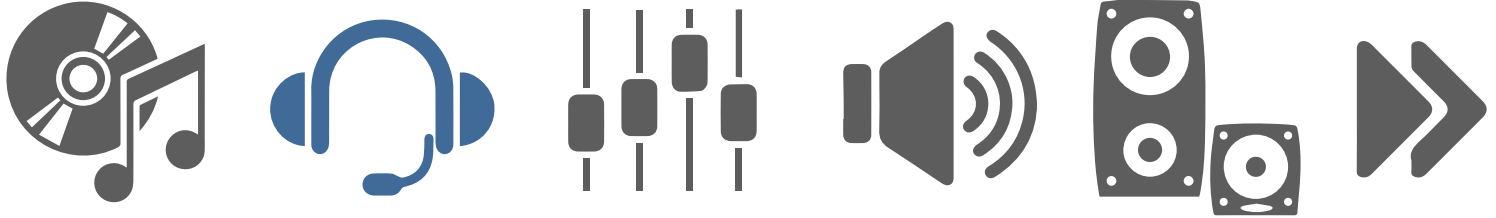
House lighting is controlled by a breaker panel in the control room. Spots over the seats and fluorescence over the floor.

SPOTLIGHTS

The Arena owns (4) spotlights available for use two (2) are located in the control room and broadcast booths, the other two are on platforms at the south end.



AUDIO VISUAL INFORMATION



HOUSE AUDIO

The Talking Stick Resort Arena sound reinforcement system consists of Martin line array configured (in the round), and controlled by Crown IQ software. Other equipment includes the following:

MAIN AUDIO SYSTEM

Console
Yamaha M7CL-32 with Aviom AN-16/o
Speakers
48 Martin W8LC
20 Martin W8LM
24 Martin WSX Subwoofers
Power Amps
42 – Crown I-Tech 4000
6 – Crown VZ 5000 with IQ-USP3
4 – Crown VZ 2402 with IQ-USP3

ADDITIONAL AUDIO GEAR

Consoles
Mackie VZ 16
Mackie VZ 20
Wireless
Sennheiser G3 Series
Getner Hearing Impaired Transmitter
Playback
Dennon CD/Cassette Deck
Tascam CDR
Speakers
2 – JBL JRX115
2 – EV 12" with 1" floor monitors
COMMUNICATIONS
Clear Com including a TW12B interface

DIGITAL RECORDING SUITE

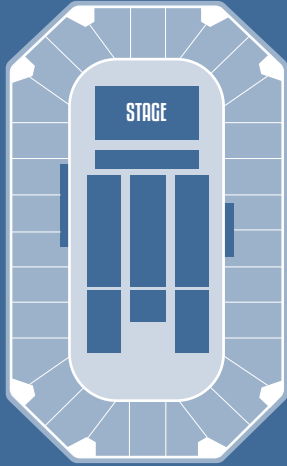
Digital recording and audio editing utilizing
Samplitude, Vocal Iso booth.
In House Video Production (for live coverage)
4 Sony HD Cameras
2 hand held with 20x zoom lenses
2 hard camera with 70x zoom lens
SONY HD SWITCHER
2 Sony MAV 777 Replay
Tape playback
XDCAM HD
Sony HDCAM
DIGIBETA
NOTE: House video is all HD 16×9

SCOREBOARD

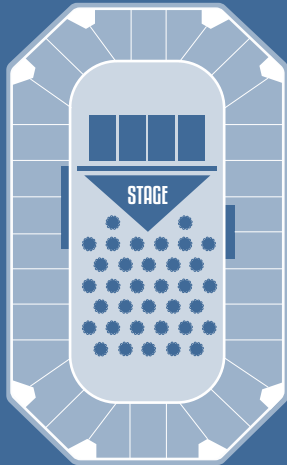
Four (4) sided Viacom 16×9 LED with white
way scoring availability.
Four (4) additional Viacom 10×13 LED
video walls.

FACILITY RENTAL SCALABILITY

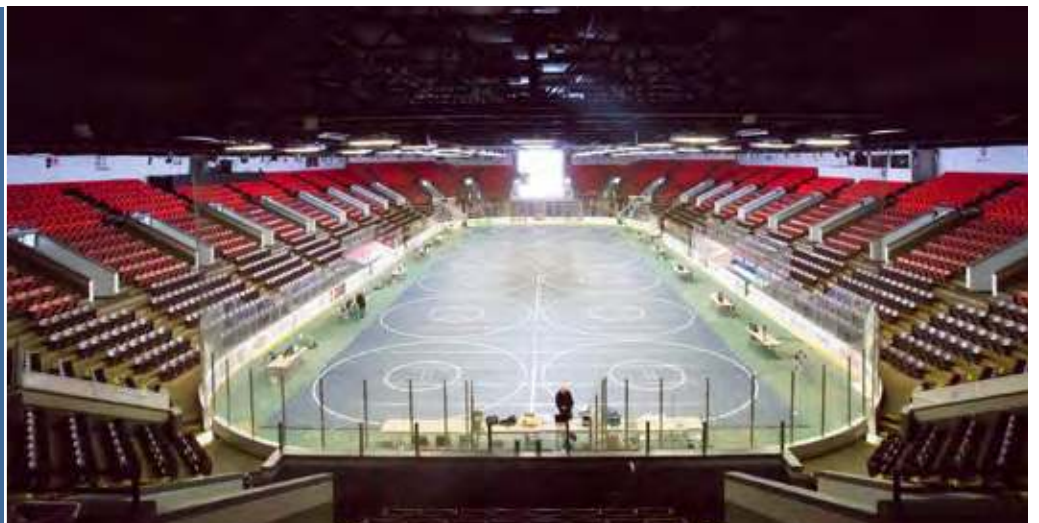
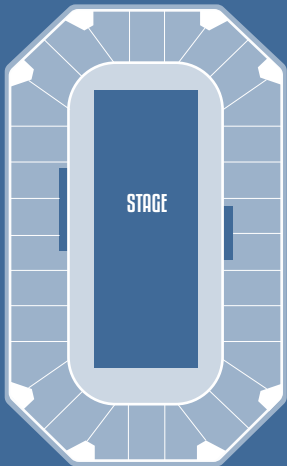
Gabriel Iglesias Capacity: 4800



Catalyst University Capacity: 2000



MYWA Wrestling Capacity: 5000



FACILITY RENTAL THE ARENA

Dimensions:

- The NHL-sized ice surface is **17,000** square feet (85' wide by 200' long).
- Maximum capacity: **6,323**
- The Concourse has over **9,000** square feet with an additional **4,200** square feet in the Lobby.

Arena Seating:

- Wings Stadium has **5,113** permanent seats for hockey and similar events.
- Seating for special events is flexible and varies by event type.

Loading Area:

- Two loading docks
Both 10' high by 8' wide.
- One ground level entrance
14' high by 12' wide.
- Access to arena floor through Zamboni tunnel
9'6" by 12".

Power Services:

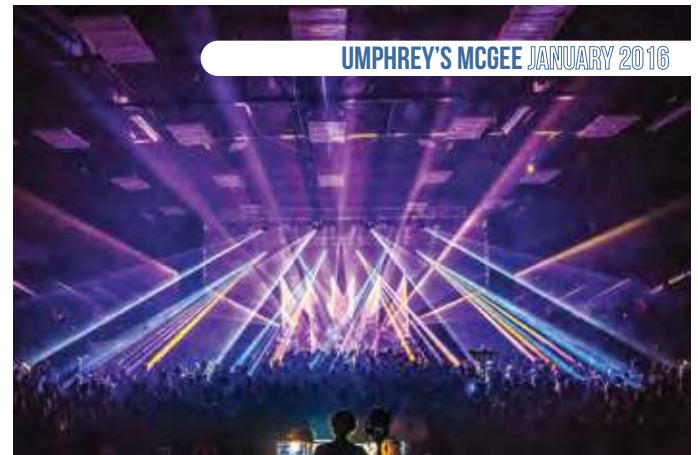
- 3-Phase 600 amp and 200amp in Zamboni tunnel.
- 3-Phase 600 amp additional auxiliary.
3-Phase 100 amp behind arena.

Ceiling Height:

33' to low steel; 43' to high steel.

Other Features:

- Multiple food and beverage stands; two concourse level full service bars.
- **40' x 12.5' x 9.5'** video board.
- LED highway marquee on Interstate 94.
- Full complement of **event staff** including ushers, security, EMT, parking, housekeeping and building services.
- Two premium **dressing rooms** with an additional four locker rooms.
- Two **production offices** equipped with Wi-Fi.
- Catering room with a 30-person capacity.



HI! I'M EMILIE.

If it's event detailing you want, I got it!
Got questions? Let me know!

Emilie VanderLaan
Special Events Manager

269.488.8145
EVanderLaan@
wingseventcenter.com

FACILITY RENTAL THE VALLEY



CRAFT BEER FEST NOVEMBER 2015



CATALYST UNIVERSITY FEBRUARY 2016



RING OF HONOR OCTOBER 2015

Dimensions

- The NHL-sized **ice surface** is just under **17,000** square feet (*85' wide by 200' long.*)
- Maximum Capacity: **2,080**
- The space overlooking the ice is **779** square feet.
- The **bleacher area** is retractable creating additional floor space of **22'** wide by **150'** long.
- The **Nest** is **2,600** square feet of private bar space overlooking the **Valley**.

Arena Seating

- The **Valley** has bleacher seating capacity of approximately 800. For general admission events and festival style setup, the **Valley** can accommodate up to **2,800** people.

Loading Area

- Two loading docks
Both 10' high by 8' wide.
- One ground level entrance
14' high by 12' wide.
- Access to arena floor through Zamboni tunnel
8'8" high by 12' wide.
- Northwest entrance
14' high by 12' wide.

Power Service

- 3-Phase 200amp in Zamboni tunnel.
- 3-Phase 100 amp near dressing rooms.
- Single phase 400 amp in arena.
- 600 amp auxiliary mobile transformer.

Ceiling Height

23' to low steel.

FACILITY RENTAL THE ZOO

Dimensions

- The NHL-sized **ice surface** is **17,000** square feet.
(85' wide by 200' long)
Maximum capacity: **1,800**
- The **Overlook** (with overhead view of the ice) is 5,093 square feet.

Arena Seating

- **The Zoo** has limited seating capacity. Seating for special events is flexible and varies by event type.
- Temporary bleacher rental optional

Loading Area

North entrance
8'8" high by 10' wide.

Power Services

- 3-Phase 200 amp in Zamboni tunnel.
- 3-Phase 100 amp.
- Single phase 400 amp in arena.
- 600 amp auxiliary mobile transformer.

Ceiling Height



PRIVATE EVENT SPACES

Space	Room Length (ft)	Room Width (ft)	Room Height (ft)	Room Area (sq ft)
Heritage Hall	47	15	9.5	705
The Nest	62	20	9	1,240
Bar 242	44	34	8	748
The Overlook	86	22	8	1,892
The Stage	105	97	8.5	5,093
Coach's Room	23	23	8.5	529
Valley Lobby	41	19	9	779
Wings Lobby	46	92	22	4,232
Concourse	X	X	X	9,000

SERVICE MARKETING

We want you to sell out your event, and have a number of platforms to help you do just that. From physical signage to digital avenues, trust us to get the word out for you. Take a peek at our statistics and specifics for show artwork, and we will proudly display the message around our venue and all its platforms.

OUR DIGITAL PRESENCE

(updated April 2016)

Website

30,000 unique visitors monthly

Email Database

38,381 active emails

Social Media

16,380 Facebook fans

1,048 Twitter followers

522 Instagram followers



HI! I'M KAITLIN.

I'm your marketing guru.
Got questions? Let me know!

Kaitlin Feddema

Marketing Associate

269.488.8153

KFeddema@

wingseventcenter.com

SPECIFICS FOR OUR PROMOTIONAL PLATFORMS

Stadium Digital Signage Graphics

24 Concourse Monitors

Optimized at 72 dpi PNG format

1920 x 1080px

Digital Scoreboard

Video

1057 x 322px

29.97fps

.mp4 format

Still images

1057 x 322px

PNG format

Website Graphics

Optimized at 72 dpi PNG format

Main Feature: 1050 x 500px

Event Images: 500 x 500px

Thumbnail Icon: 150 x 150px

Facebook Graphics

Optimized at 72 dpi

JPEG or PNG format Newsfeed

Post: 1200 x 630px

Cover Photo: 851 x 315px

Email Blast Graphics

Optimized at 72 dpi

PNG or JPEG format

600 x 700px

Digital Highway Sign Graphics

60,000 weekly impressions

Optimized at 72 dpi

JPEG format

1152 x 729px



Want to hang posters and distribute flyers around the greater Kalamazoo community? Ask us about our **street team**.

SERVICE MARKETING

We are proud to be your marketing partner in supporting the success of your show. Our local market relationships and knowledge of the area makes us the ideal extension of your team. We provide you access to our promotional avenues as well as our preferred media vendor in the area. Some of our partnerships include:



Billboards

Adams Outdoor Advertising
Liberty Media
Outfront Media



Radio

Townsquare Media
WRKR, WKFR, WKMI, 102.5
Midwest Communications
WNWN, WQLR, WZOX, WKZO
Forum Communications
WZUU, WQXC
Impact Radio
WLKM, WRCI
iHeartMedia
B93.7, STAR105.7, ROCK101.7
Mid-West Family Broadcasting
WCSY, WCXT, WIRX, WSJM, WYTZ
Pandora Online Radio



Cable/Television

Spectrum Reach
Comcast
WWMT Newschannel 3/CW7/CBS
FOX 17 News
WOOD-TV8/ABC/NBC



News Print/ Online

MLIVE/Kalamazoo Gazette
MiBiz

Magazine

Encore
KZOO Kids
Smash Magazine
Women's Lifestyle
Kalamazoo Visitor's Guide



OUR MEDIA REPRESENTATIVES



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Kalamazoo's NPR
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510.844.0443
nkwasny@pandora.com



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gmail.com

AREA INFORMATION KALAMAZOO



WE LOVE OUR CITY!

Located 147 miles from Chicago, and 139 miles from Detroit, Kalamazoo is a thriving metropolis of 75,000 residents. The city is easily accessible from both I-94 and U.S. 131, which span across the state East to West and North to South. Kalamazoo is home to a vibrant downtown with things to do, see, and explore. For more information, visit DiscoverKalamazoo.com.

RESTAURANTS

According to [TripAdvisor](https://www.tripadvisor.com), these are the best restaurants in our area!

FOOD DANCE CAFE

401 E Michigan Ave
Kalamazoo, MI 49007
269.382.1888

BELL'S ECCENTRIC CAFE

355 E. Kalamazoo Ave
Kalamazoo, MI 49007
269.382.2332

ERBELLI'S GORMET PIZZA

6214 Stadium Drive
Kalamazoo, MI 49007
269.375.0408

CROW'S NEST

816 Westnedge Ave
Kalamazoo, MI 49007
269.978.0490

RUSTICA

236 S Kalamazoo Mall
Kalamazoo, MI 49007
269.492.0247

KALAMAZOO BEER EXCHANGE

211 East Water Street
Kalamazoo, MI 49009
269.532.1188

GONZO'S BIGGDOGG BREWING

140 S Westnedge Ave
Kalamazoo, MI 49007
269.382.2739

BRAVO! RESTAURANT & CAFE

5402 Portage Road
Kalamazoo, MI 49002
269.344.7700

SHAWARMA KING

1441 S Drake Road
Kalamazoo, MI 49006
269.375.3900

THE STUDIO GRILL

312 W Michigan Ave
Kalamazoo, MI 49007
269.341.4100

ONE WELL BREWING

4213 Portage Street
Kalamazoo, MI 49001
269.459.9240

ZAZIOS

100 W Michigan Ave
Kalamazoo, MI 49007
269.384.2650

SAFFRON

1710 West Main Street
Kalamazoo, MI 49006
269.381.9898

OLDE PENINSULA BREWPUB

200 E Michigan Ave
Kalamazoo, MI 49007
269.343.2739

RAY RAY'S ITALIAN BEEF & SAUSAGE

1715 Miller Road
Kalamazoo, MI 49009
269.381.6138

OLD BURDICKS BAR & GRILL

100 West Michigan Ave
Kalamazoo, MI 49007
269.226.3192

BOLD RESTAURANT & CATERING

6915 West Q Avenue
Kalamazoo, MI 49009
269.375.8551

SOPHIA'S HOUSE OF PANCAKES

4700 Stadium Drive
Kalamazoo, MI 49008
269.372.3900

THE UNION

125 S Kalamazoo Mall
Kalamazoo, MI 49007
269.384.6756

ARCADIA ALES

701 East Michigan Ave
Kalamazoo, MI 49001
269.276.0458

WEBSTER'S PRIME

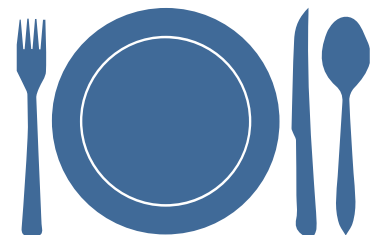
100 W Michigan Ave
Kalamazoo, MI 49007
269.343.4444

THE WINE LOFT

161 E Michigan Suite 100
Kalamazoo, MI 49007
269.343.9227

EPIC BISTRO

359 S. Kalamazoo Mall
Suite 103
Kalamazoo, MI 49007
269.342.1300



AREA INFORMATION KALAMAZOO

PREFERRED HOTEL



at Kalamazoo Center
100 W. Michigan Ave.
Kalamazoo, MI 49007
269.343.3333

As our sister property, the Radisson is able to offer competitive group rates to promoters for traveling acts and crew members, as well as to event participants. Call us to learn more.

HOTELS

According to [TripAdvisor](#), these are the best hotels in our area!

MICROTEL INN & SUITES

5597 S 9th Street
Kalamazoo, MI 49009
888.293.6798

RADISSON PLAZA HOTEL

100 West Michigan Ave
Kalamazoo, MI 49007
866.794.7985

HAMPTON INN KALAMAZOO

2610 Airview Blvd.
Kalamazoo, MI 49001
855.271.3622

CANDLEWOOD SUITES

3443 Retail Place Drive
Kalamazoo, MI 49048
877.859.5095

HAMPTON INN OSHTEMO

5059 S 9th Street
Kalamazoo, MI 49009
855.271.3622

HOMEWOOD SUITES

500 Trade Centre Way
Portage, MI 49002
844.394.9582

STAYBRIDGE SUITES

2001 Seneca Lane
Kalamazoo, MI 49003
877.859.5095

HOLIDAY INN EXPRESS

3630 East Cork Street
Kalamazoo, MI 49001
877.859.5095

TOWNEPLACE SUITES

5683 S 9th Street
Kalamazoo, MI 49009
269.353.1500

COURTYARD BY MARRIOTT

400 Trade Centre Way
Portage, MI 49002
269.382.5808

AMERICINN HOTEL & SUITES

1550 E Kilgore Road
Kalamazoo, MI 49001
269.220.6334

FOUR POINTS BY SHERATON

3600 E Cork Street
Kalamazoo, MI 49001
269.385.3922

RED ROOF INN - WEST

5425 West Michigan Ave
Kalamazoo, MI 49009
269.375.7400

RESIDENCE INN

1500 Kilgore Road
Kalamazoo, MI 49001
269.349.0855

FAIRFIELD INN

6420 Cracker Barrel Drive
Kalamazoo, MI 49009
269.353.6400

HOLIDAY INN

2747 S 11th Street
Kalamazoo, MI 49009
877.859.5095

BEST WESTERN

2575 S 11th Street
Kalamazoo, MI 49009
800.568.8520

RED ROOF INN EAST

3701 East Cork Street
Kalamazoo, MI 49001
269.382.6350

COUNTRY INN & SUITES

1912 East Kilgore Road
Kalamazoo, MI 49002
866.790.9629

BAYMONT INN & SUITES

3800 East Cork Street
Kalamazoo, MI 49001
800.337.0300



THANK YOU.



WINGS EVENT CENTER

3600 Vanrick Drive
Kalamazoo, MI 49001

269.226.0364
wingseventcenter.com

[Facebook.com/WECKzoo](https://www.facebook.com/WECKzoo)
[Twitter.com/WECKzoo](https://twitter.com/WECKzoo)