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Contact Information

Show Me Center

**1333 North Sprigg Street
Cape Girardeau, MO 63701**

Telephone.....573-651-2297

Fax.....573-651-5054

Website.....www.showmecenter.biz



Show Me Center Personnel

Email

Wil Gorman –Director

wgorman@semo.edu

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ajvanderbol@semo.edu

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jkarnes@semo.edu

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jciarniello@semo.edu



General Information

WELCOME TO THE SHOW ME CENTER

The Show Me Center is a multipurpose facility located on the campus of Southeast Missouri State University in Cape Girardeau, Missouri. Since opening our doors in 1987, this joint project between the City of Cape Girardeau and the State of Missouri, has matured into a regional facility serving the 250,000 residents of Southeast Missouri, Southern Illinois, and Western Kentucky. The Show Me Center, which annually hosts 250 meeting room and 160 arena events, is an entertainment, meeting, and gathering center.

Cape Girardeau, nestled in the rolling hills of Southeast Missouri, enjoys a mild climate. With nearly 1,000 first class hotel rooms and over 100 varied restaurants, Cape Girardeau can easily accommodate small to mid-sized event groups. Movie theaters, shopping malls, golf courses, and historic sight seeing are all available as Cape Girardeau provides an ideal setting for regional conventions, exhibitions, and trade shows.

Consisting of a 7,000-seat arena, three concourses and six meeting rooms, the Show Me Center was designed with flexibility in mind. Telescopic lower level arena seating allows for a wide assortment of arena configurations and ease in changeover from event to event. With its retractable seating, the arena can be transformed into a 32,000 square foot exhibit hall in mere hours. Not only can large arena events take place on successive evenings, but the building's design allows for multiple events to take place simultaneously.

The Show Me Center's meeting rooms offer even further flexibility. Their foldaway walls provide versatile space to accommodate groups from 10 to 300. With wall to wall carpeting, a built-in public address system, air conditioning and adjustable lighting, these rooms are the perfect location for meetings, receptions, banquets and seminars.

The Show Me Center is the home court for the Southeast Missouri State University Redhawks NCAA division one men and women's basketball teams. Many of the best known names in the music industry have graced the Show Me Center's stage. In addition to sporting events and concerts, the Show Me Center plays host to consumer and trade shows, banquets, conventions, family shows, meeting, and much more.

The Show Me Center is conveniently located near the geographical center of the United States midway between Memphis, TN and St. Louis, MO. Easily accessible by ground from Interstates 55 and 57 and by air from the Cape Girardeau airport, the Show Me Center and its service-oriented staff provide an ideal setting for your next event.

The Show Me Center has earned a national reputation for service and flexibility, winning the Facility and Event Management PRIME SITE AWARD.

OUR LOCATION

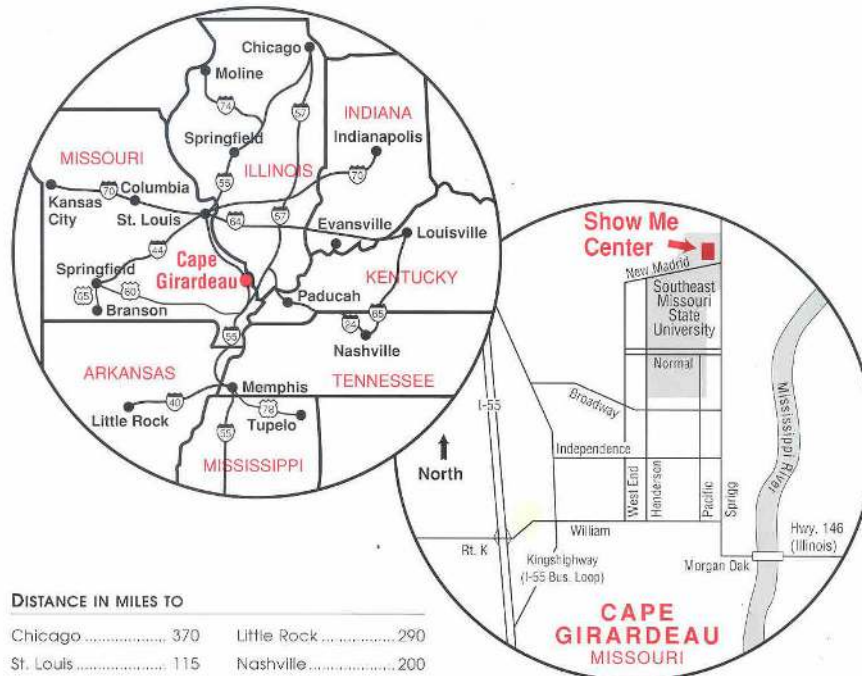
Located in Cape Girardeau on the campus of Southeast Missouri State University, the Show Me Center is a regional facility serving the 250,000 residents of the Southeast Missouri, Southern Illinois, and Western Kentucky region. This area is serviced by interstate and regional highways, airlines, bus lines, and shipping via the Mississippi River. The Paducah, KY – Cape Girardeau, MO – Harrisburg, IL market is ranked as the nation’s 77th largest metropolitan area.

How to reach the Show Me Center:

By Land: Cape Girardeau is a “bridge city” making interstate travel across the Mississippi River both convenient and practical. From Illinois, Interstate 57 and U.S. Highway 3 lead to Route 146 and the Bill Emerson Memorial Bridge. From Kentucky, U.S. Highway 60 provides easy access to Highway 3 and the 146 bridge. Interstate 55 provides a major throughway for all Missouri north and southbound traffic with three exits at Cape Girardeau.

By Air: The Cape Girardeau Municipal Airport is a short 10 minutes from the Show Me Center. Major airlines and intra-state air services fly to Cape Girardeau on a daily basis. Charter service, air freight and air ambulance services are also available. International service is available through Lambert Field in St. Louis. Regularly scheduled limo service runs from St. Louis to Cape Girardeau.

By Sea: Yes, Cape Girardeau, the world’s only inland “cape”, is located on the mighty Mississippi River. Riverboats from St. Louis and Memphis make scheduled stops throughout the year in downtown Cape Girardeau.





PARKING

The Show Me Center has over 1500 parking spaces on site, accessible from both Sprigg and New Madrid streets, and an additional 1867 parking spaces located nearby for the use of patrons during events. Handicapped parking is located on the North Parking Lot. We have 47 designated disabled spaces, many of which are van accessible. All events are subject to a facility fee, which covers the cost of parking. On rare occasions when the facility fee is not included in the ticket price, there will be a per car fee collected on site. There is not a parking charge for Southeast Missouri State University sporting events or *most* non-entertainment programming.

AIRPORTS

Cape Girardeau Regional Airport (CGI) is owned by the City of Cape Girardeau. Located approximately five miles from downtown Cape Girardeau, the airport is easily accessible from Interstate 55. In addition, Greyhound bus service to the airport is available (flag-stop only). Car rental is also available at the airport via Hertz.

Cape Girardeau Airport Phone Numbers

Cape Girardeau Regional Airport (CGI) 573-334-1212

Hertz Car Rental (Airport Location) 573-335-7013

Greyhound Bus Lines 800-231-2222

The nearest major airport to Cape Girardeau is Lambert International, located in St. Louis. Information on ground transportation from Lambert International to Cape Girardeau may be found online at <http://www.lambert-stlouis.com/>.

Lambert International Airport and Airline Phone Numbers

Lambert International Airport 314-426-8000

America West 800-235-9292

American 800-433-7300

Continental 800-525-0280

Delta 800-221-1212

Frontier Airlines 800-432-1359

Northwest 800-225-2525

United 800-241-6522

US Airways 800-428-4322

Southwest Airlines 800-435-9792

Midwest Connect 800-452-2022

USA 3000 Airlines 877-872-3000



GROUND TRANSPORTATION

Cape Girardeau offers a varied selection of car rental companies in addition to taxi, shuttle, and limousine service.

Car Rental

Enterprise Rent-a-Car 800-736-8222

Hertz Rent-a-Car 800-654-3131

Taxi Service

Yellow Cab Company 573-335-5533

Shuttle Service

Bootheel Area Rapid Transportation 573-335-0844

Limousine Service

River City Limousine Service 573-243-2354

Rogers Limousine Service 800-496-5466

TLC Limo Service 866-257-7725

ACCOMMODATIONS

The Show Me Center's PREFERRED HOTEL PARTNER is Drury Hotels

At Drury , the extras aren't extra.

Amenities Include:

- Free breakfast
- Free hot food and cold beverages at the 5:30pm kickback
- Free wireless internet access
- Free local and long distance calls
- Swimming Pools
- Exercise Rooms
- Plus more
- Pool and Hot Tub, indoor and heated

For reservations, click [here](#) or call 1-800-DRURYINN and ask for the Show Me Center promotion code #301079



Additional Accommodations Near Cape Girardeau Include:

Hotel/Motel

Budget Inn	573-334-2828
Comfort Suites (Jackson)	573-204-0014
Hampton Inn	573-651-3000
Holiday Inn Express Hotel & Suites	573-334-4491
Pear Tree Inn	573-334-3000
Super 8 Motel	573-339-0808
Town House Inn	573-335-2700
Auburn Place	573-651-4486

Bed & Breakfast

Bellevue Bed & Breakfast	573-335-3302
Neumeyer's Bed & Breakfast	573-335-0449
Rose Bed Inn	573-332-7673



LOCAL RESTAURANTS

Cape Girardeau is also home to many national and local restaurants which will appeal to even the most discriminating palate. From casual to formal, dining or drive-thru, the restaurants surrounding the Show Me Center will certainly satisfy. Many of our restaurants welcome large groups and arrangements to accommodate those groups may easily be made. (Important note: This list is **NOT** a list of approved caterer's for the Show Me Center.)

Here is a very short list of a few of the over 120 restaurants Cape Girardeau offers:

BG's Olde Tyme Deli & Saloon 573-335-8860
Broussard's Cajun Cuisine 573-334-7235
Buffalo Wild Wings Grill and Bar 573-334-9464
Celebrations Restaurant & Bar 573-334-8330
Chan's Chinese Restaurant 573-651-4455
Denny's Diner 573-334-3677
Dexter Bar-B-Que 573-334-9600
El Torero Restaurant 573-339-2040
Jimmy John's Gourmet Sandwich 573-335-8800
Pagliai's Pizza and Pasta 573-335-0366
Port Cape Girardeau 573-334-0954
Saffron Pan-Asian Restaurant 573-651-1398

Cape Girardeau also has a host of other fast food and national restaurants including: Applebee's, Burger King, Domino's Pizza, Hardee's, KFC, Little Ceasar's Pizza, McDonald's, Quizno's, Subway, Red Lobster and many more.



Services and Equipment

BOX OFFICE

The Show Me Center offers complete professional box office service for all ticketed events. A partner with Tickets West, our network provides ticket printing and distribution, mail order service, box office and outlet sales locations, 24-hour phone service, VISA, Mastercard, and Discover orders and point of purchase sales support. Group sales programs are also available for major shows.

Outlets: All Tickets West outlets worldwide and via any internet access at www.showmecenter.biz.

Group Sales: A special marketing mailing list is available to shows offering group discount tickets. Contact the Box Office for complete details.

Facility Fee: A variable per ticket facility fee is added to the price of each ticket, generally ranging from \$2.50 - \$3.50.

Box Office: Open daily from 9 A. M. – 5 P. M. Monday – Friday for advance sales; through intermission day of show. “On Sale” date as requested by promoter. Tenant is responsible for paying advance sales expense; 4% of all box office credit card sales, day of show ticket seller expense, see **Services and Equipment Schedule** for complete expenses. Before tickets may go on sale or advertising/promotions begin, a properly signed building contract and minimum consideration must be received by the Show Me Center.

ADVERTISING/MARKETING SERVICES

The Show Me Center offers advertising and marketing services to meet the needs of your event. For a small fee, an experienced, knowledgeable member of our staff will place media buys, negotiate promotional deals, and solicit sponsorships for your event. Please note all signage and displays must be approved by the Show Me Center prior to being assigned to an area. For additional information contact Josh Hanlon, Marketing Director, at 573-651-2297.

Email Database (All Access Club): The Show Me Center offers our patrons email updates regularly. These emails contain upcoming event information, access to presales, special offers and much more. The Show Me Center offers this, at no cost, as a way to quickly reach over 15,000 customers for all Show Me Center shows and events.



RENTAL RATES

<u>EVENT TYPE</u>	<u>SPACE</u>	<u>RATE PER DAY</u>
Spectator Event	Main Arena	\$3,000 vs 12% of gross*
Consumer/Exhibit Show	Main Arena	\$3,000 vs 12% of gross*
Trade Show	Main Arena	\$3,000 vs 12% of gross*
Convention	Main Arena	\$3,000
General Meeting	Main Arena	\$3,000
Meeting Room	1 Meeting Room	\$150 per day
Meeting Room	2 Meeting Rooms	\$275 per day
Meeting Room	3 Meeting Rooms	\$375 per day
President's Room	Meeting Room	\$75 per day
Media Room	Meeting Room	\$55 per day
Multi-purpose Room	Meeting Room	\$75 per day
Conference Room	Meeting Room	\$40 per day
Banquets/Exhibits	Upper Concourse	\$200 per day / concourse
Load in / Load out	All Areas	70% of base rate
Rehearsals	All Areas	70% of base rate
Second Performances	All Areas	(Negotiable)
All Events Exterior Space		\$0.07 per square foot

**After sales tax, whichever is greater Sales Tax rate 7.975%*

DEFINITIONS, POLICIES, AND PROCEDURES

All additional services, equipment, and personnel are considered tenant expenses as listed in the **Services and Equipment Schedule**.

NO FOOD OR BEVERAGES may be sold or distributed without prior written approval of the Show Me Center management. A list of approved caterers is available through the Business Office.

COMPUTERIZED MARQUEE service is provided free of charge for all major events during "on sale" periods. Other events receive marquee exposure as space permits.

MAIN ARENA SPECTATOR EVENTS, defined as events wherein admission fees are charged, are subject to complete settlement of expenses including set-up fee, reset fee and utility charges as listed in **Services and Equipment Schedule**.

ALL NOVELTY SALES are subject to the following:

30% COMMISSION after sales tax includes supervisor, professional sellers and locations with set up. The Show Me Center reserves the right for approval of any booking. **Prices may change without notice.**

All Time Periods are 8 A.M. to Midnight

Service & Equipment Schedule

Hourly Personnel

Audio Visual Tech/ house lights	\$25.00	Rigger (4 hr min)	\$45.00
Electrician	\$50.00	Stagehand	\$15.00
Forklift Operator	\$15.00	Stage Manager	\$22.00
House Light Operator	\$25.00	Ticket Seller	\$10.00
Spotlight Operator	\$18.00	Ticket Taker	\$9.00
Medical Personnel	\$125.00	Ticket Supervisor	\$20.00
T-Shirt Security	\$14.00	Usher	\$9.00
Uniformed Security	\$28.00	Coat Check	\$9.00
Runner	\$12.00	Wardrobe	\$15.00
First Aid (Certified Nurse)	\$125.00/Flat	Delivery/Operations	\$20.00
Parking Attendant	\$12.00	Event Manager	\$22.00

Note: All rates are based on a 3-hour minimum except where noted and are subject to change without notice

Daily Equipment Charges

Basketball Floor With Goals	\$800.00	Piano	\$25.00
Conversion Cost (Estimated)	\$1600.00	Exhibit Curtain (running foot)	\$3.00
Pipe Booth (10' X 10')	\$50.00	Cloth Table Covers (Each)	\$5.50
Exhibit/Display Table	\$9.50	Cloth Table Skirts (Each)	\$13.00
Spotlight (Supertrouper)	\$175.00	Stage Skirts	\$20.00
Forklift	\$175.00	TV (Monitor)	\$25.00
12' X 9' Video Screen	\$150.00	Telephone (local access)	\$125.00
17' X 12' Video Screen	\$200.00	LCD Projector	\$175.00
Podium	\$30.00	Large LCD Projector	\$500.00
Towel Rental (each)	\$4.50	Portable Barricade (80')	\$800.00
Bike Rock Barricade	\$10.00	Lapel Mic	\$45.00
Portable Riser (4' X 8')	\$20.00	Riser Steps	\$5.00
DVD/CD Player (Each)	\$20.00	LAN Connection	\$100.00
Portable Stage Right (60' X 40')	\$800.00	Laptop Computer	\$125.00
Portable Dance Floor (18' X 18')	\$200.00	Flip Charts w/ Pens	\$25.00
Show Me Shows agency fee	10%	Small Sound System	\$100.00
Walkie Talkies (per day)	\$10	Easels (Each)	\$10.00

Note: Other equipment quotes are available at prevailing rates upon request

Services

Box Office Fee	Includes advance sales, outlets, mail orders and 24-hour phone line	\$600 per week
Credit Card Sales	4% service charge on all credit card purchases	4%
Catering	Complete banquet service is available at prevailing rates by approved caterers	
Electrical Service	Advance orders for exhibit/display vendors (see Electrical Service Order Form)	\$35.00
Media Placement	Complete in-house agency service available	10% fee on net buy
Set-up Charge	Main Arena Events	\$800.00
Reset Charge	Main Arena Events per performance	\$800.00
Utilities Charge	Main Arena Events per performance (excluding ice events)	\$500.00

Prices are subject to change without notice, please call 573-651-2297 to assure rates.

The Show Me Center reserves the right to assess additional charges and premiums for events resulting in loss due to tenant neglect and/or damages to property and equipment.





Logistical Information

Due to its unique design, the Show Me Center is versatile enough to stage multiple events simultaneously, and flexible enough to host a rodeo one evening and basketball game the next. It is this dedication to quality client service and support that sets the Show Me Center apart from its competition. *See Maps and Diagrams for additional information.*

LOGISTICAL SPECIFICATIONS

Floor & Capacity

Floor Capacity:	Dependent on configuration
Floor Dimensions:	156 feet x 205 feet
Dashers:	No
Ice:	No
Seating Capacity:	2500-7600
Capacity of Lobby:	633

Stage

Stage Height:	4, 5, or 6 feet
Section Size:	4 feet x 8 feet
Steps:	4 sections
Risers:	4 feet x 8 feet wide by 1 or 2 feet high

Rigging

Load limit on Roof:	78,600 pounds
Load limit per Point:	Variable
Description:	No more than 6000 pounds vertical or 400 pounds horizontal applied to any single beam.
Floor to Steel:	45 feet
Floor to Roof Height:	60 feet
Obstruction:	Fixed sound cluster at 35 feet from floor and 56 feet from west wall.
Scoreboards:	Scoreboard center of house rises to 45 feet

Dressing Rooms

Large Locker Room:	2 with showers and fixtures (approximately 411 square foot each.)
Large Dressing Rooms:	1 with two bathrooms and one shower (283 square foot.)
Star Dressing Rooms:	2 with one bathroom and shower each (95 square foot each)
Production Room 1:	1 no bathroom or shower (142 square foot)
Production Room 2:	1 no bathroom or shower (98 square foot)

Power

Service 1:	400 amps, 3 phase, 240 volts
Service 2:	200 amps, 3 phase, 240 volts
Service 3:	400 amps, 3 phase, 240 volts
Service 4:	200 amps, 3 phase, 240 volts
Separate Audio:	Yes
Location:	Northwest and Southwest Arena
Distance from Power to Stage:	
House – West end stage	60 foot to center of stage
House – Center stage	115 foot to center of stage
House – South stage	97 foot to center of stage
Shore Power:	3/50 amps and 2/60 amps

Technical Information

Number of Spotlights:	6
Type:	Strong Xenon Super Trouper
Position:	2 Front of house, 2 House left, 2 House right
Power for Alternate Position:	Yes
House Sound and Light Position:	Southeast corner / off of main floor
I-COM System:	Clear Com
Cables and Distance:	Varies

House Lights

Incandescent:	Programmable and dimmable lighting
Vapor:	Programmable lighting

Pyrotechnics

Must make arrangements with Fire Marshall, Contact Jim Barbatti 573-651-2297

Laser

Permit:	N/A
Water and Drain:	Available

Forklifts

Number:	1
Capacity:	3500 pounds
Lift Height:	20 feet
Extension:	Yes
Fuel:	Propane
Extra Fuel on Premises:	Yes

Parking

Trucks:	As Necessary
Location:	North Lot
Cars:	1500 (additional 1867 spots located nearby)
Security:	Available upon request
Parking Passes:	Not Applicable



Load-In

Loading Docks (3)	
2 Bed Level Bays:	7'10" Wide by 9'11" Tall
1 Drive-in Dock:	13'4" Wide by 13'4" Tall
Truck Ramp:	Yes on Bed level docks
Distance to Stage	
House – West end stage:	80 feet
House – Center stage:	175 feet
House – South stage:	200 feet
Relationship to Stage:	
House West end stage:	Stage Left
House – Center stage:	NW corner of Arena
House – South stage:	NW corner of Arena

Miscellaneous

Ventilation:	House HVAC
Washing Machine and Dryer:	Available upon request
Soft Goods:	Black
Camera Risers:	Available
Smoking:	Not permitted inside facility
Storage Area:	Limited space available
Union:	No
Exit Signs:	Must remain lighted
Phone lines:	Available upon request
Hi-speed Internet:	Available upon request

Any additional questions may be answered by:
Jim Barbatti at 573-651-2297.





Catering Service

At the Show Me Center we have a wide array of different catering services available to please your group. From spicy chicken wings to pizza to a down-home family meal, it is our intent to allow our tenants the greatest flexibility in food service possible.

Accordingly, we maintain an open catering policy via a list of approved caterers. In order to become an approved caterer, the company needs to apply to the Show Me Center. Upon satisfactory completion of the application, the catering company will be placed on the approved list. Any questions regarding approval should be referred to the Show Me Center at 573-651-2297. For a list of our in-house catering menu visit www.showmecenter.biz or call 573-651-2297.

APPROVED CATERERS (In parenthesis alcohol provision)

Chartwell's Catering (Full Bar)	573-651-2511
Domino's Pizza (Food Only)	573-651-3880
Drury Lodge (Full Bar)	573-334-7151
Pilot House (Beer & Wine)	573-334-7106
Port Cape Restaurant (Full Bar)	573-334-0954
Ray's (Full Bar)	573-264-1115
Tractors Restaurant (Beer & Wine)	573-243-0340
Rose Bed Inn (Full Bar)	866-767-3899
Honey Baked Ham & Café	573-334-1963
Gordonville Grill (Full Bar)	573-243-0101
Rude Dog Pub (Full Bar Only)	573-335-4447

Maps and Diagrams

Location Maps



Overview Map

The red star denotes the Show Me Center's location, just off Hwy 55, between Memphis, TN and St. Louis, MO

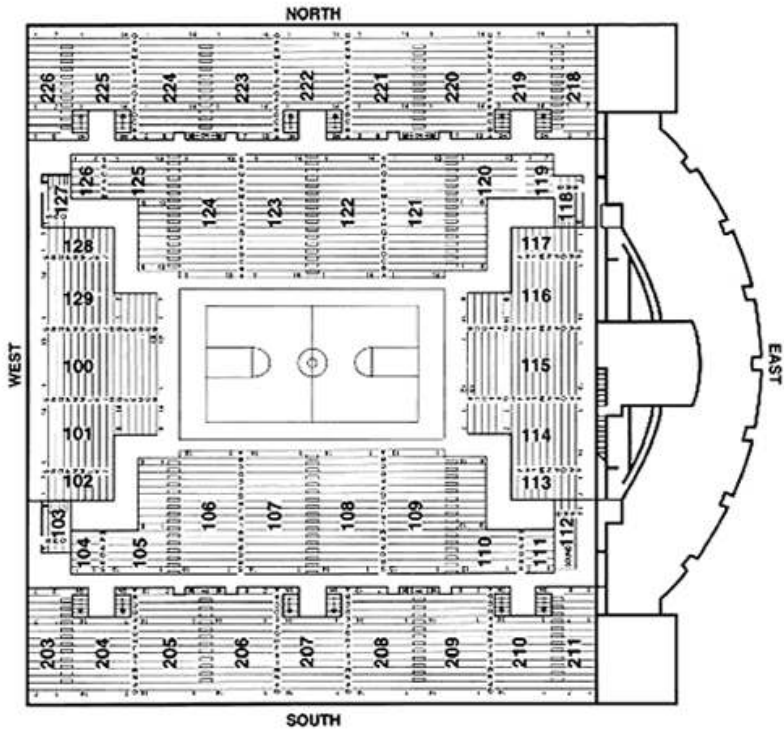
Closer View

After exiting Hwy 55 and heading south on Hwy 61 (Kingshighway), follow to Broadway, turn east, follow to Sprigg and turn north. The red star denotes the Show Me Center's location.

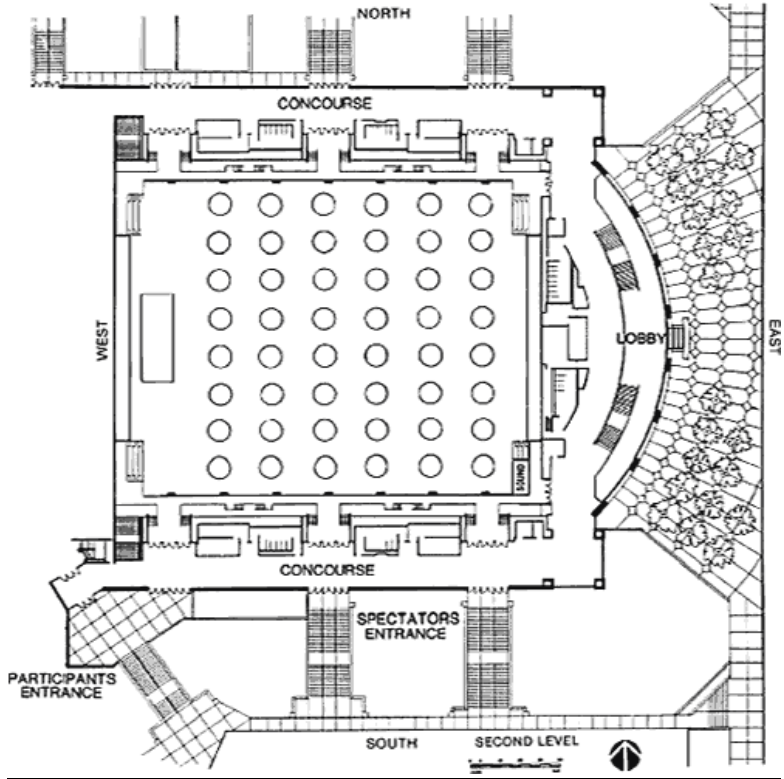


SEATING SETUPS AND DIAGRAMS

Basketball

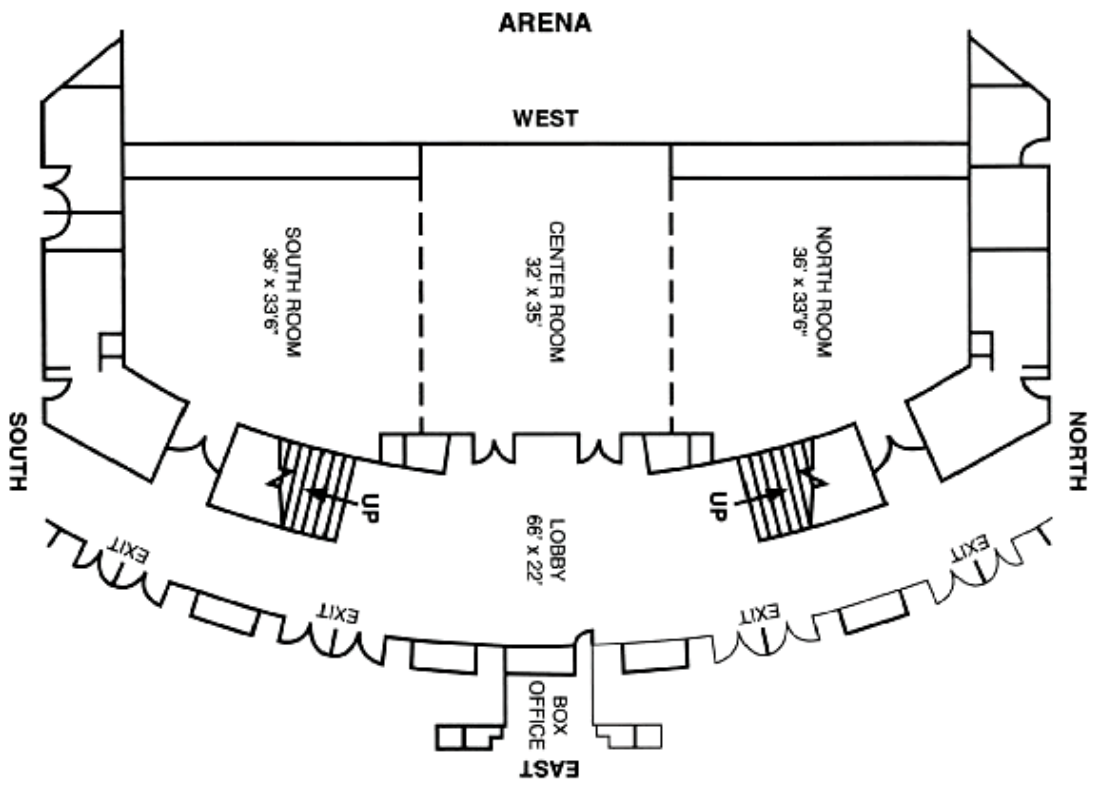


Concourses

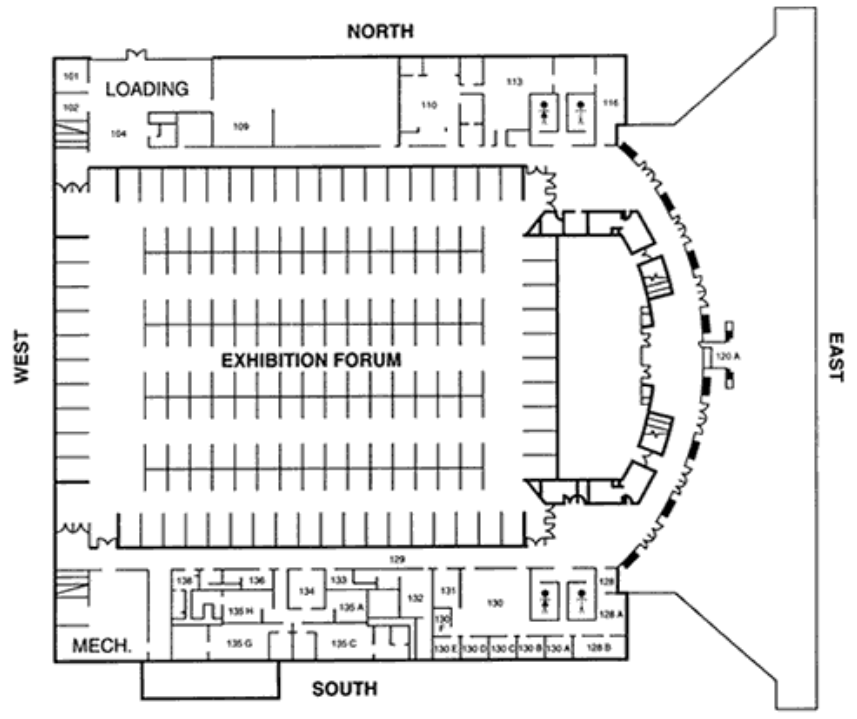




Meeting Rooms

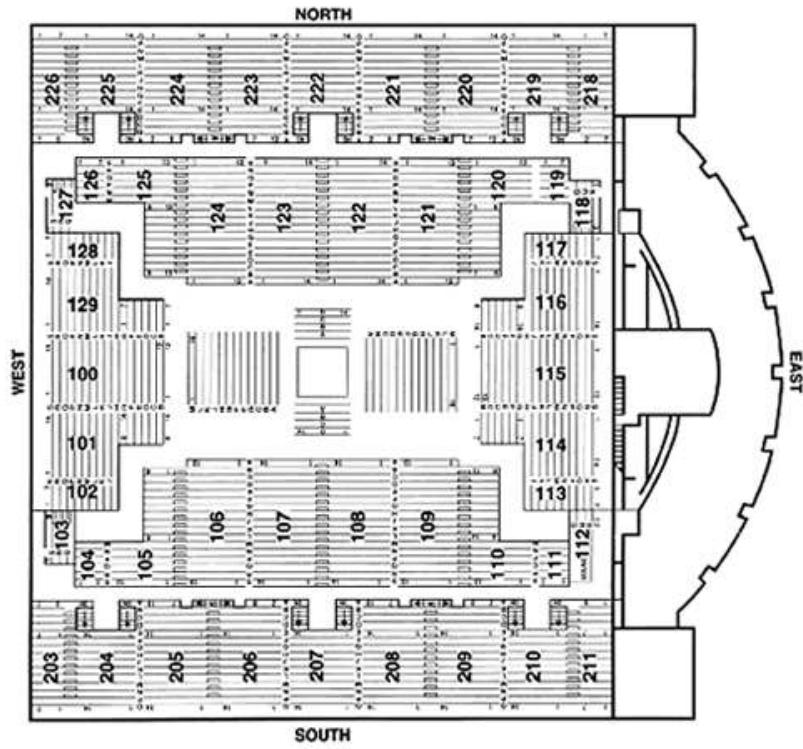


Exhibitions

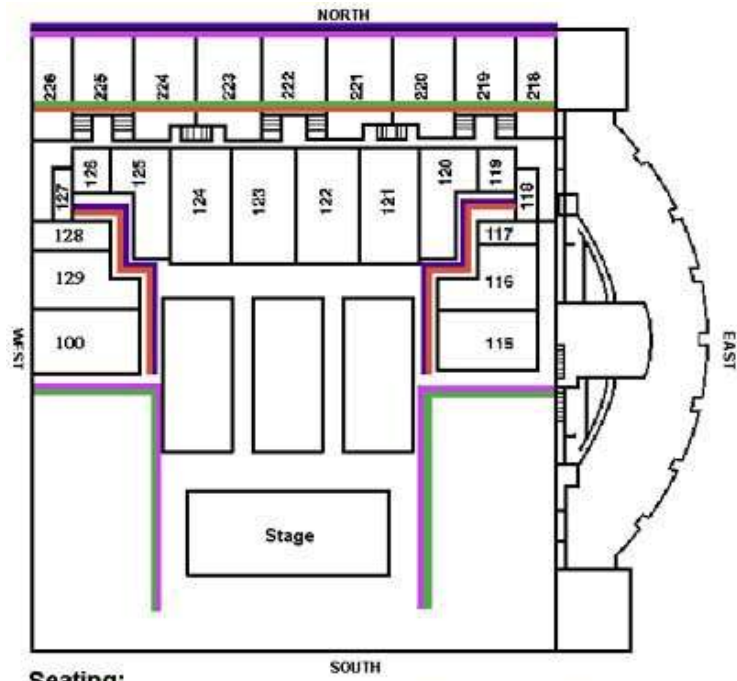




Center Stage



South End Stage



Seating:

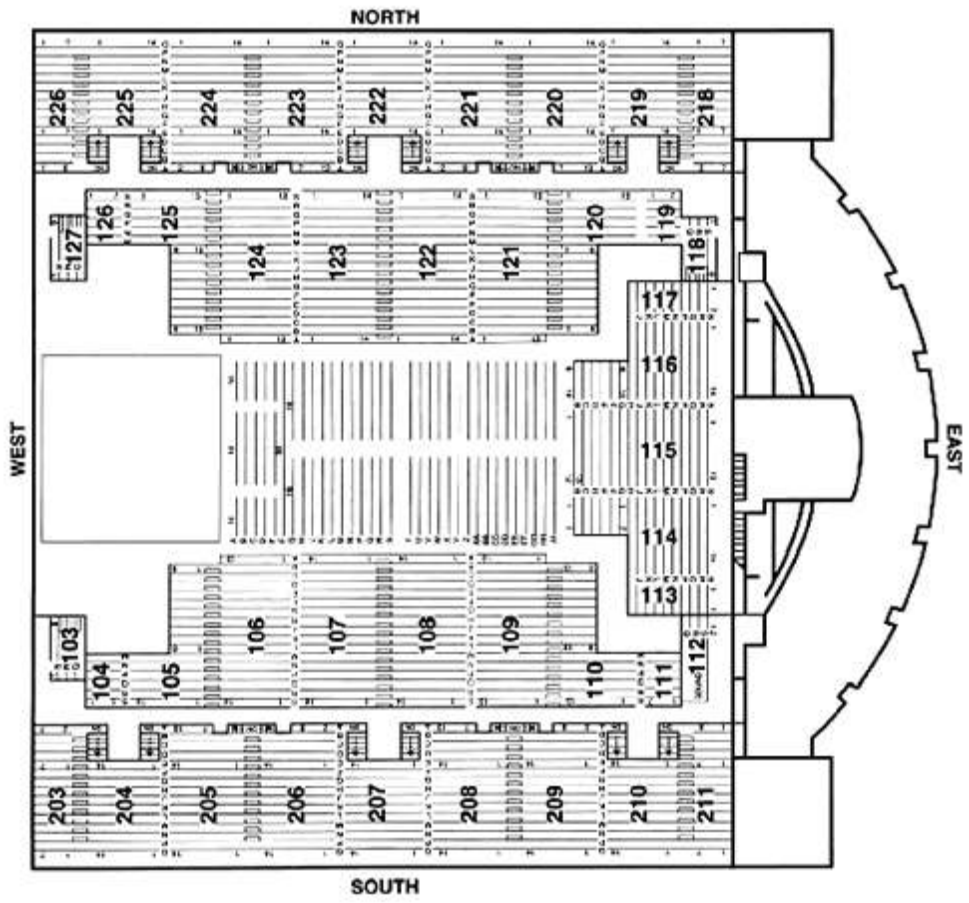
3998

2878

3108

1988

West End Stage



Rigging Plot Diagram

