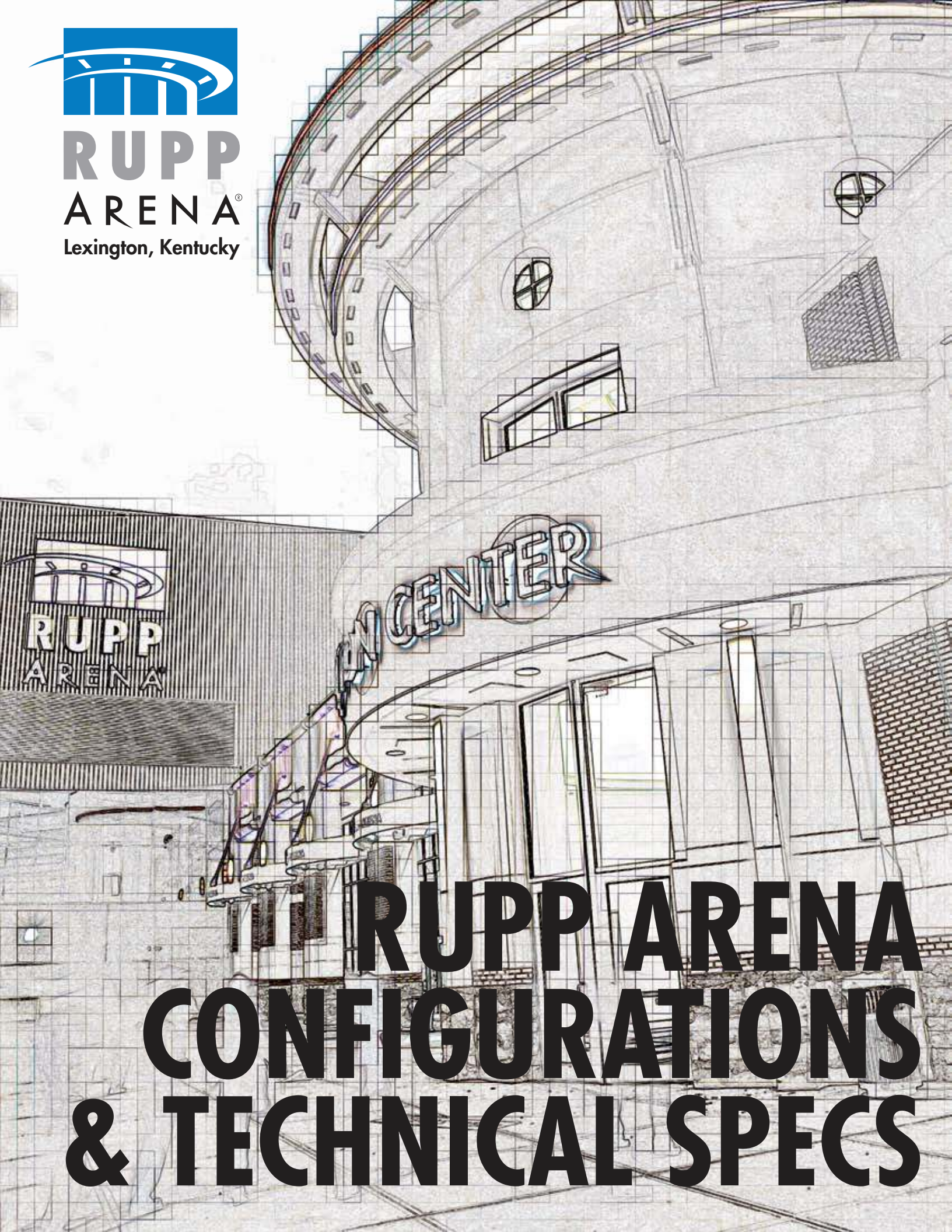
RUPP ARENA®
Lexington, Kentucky

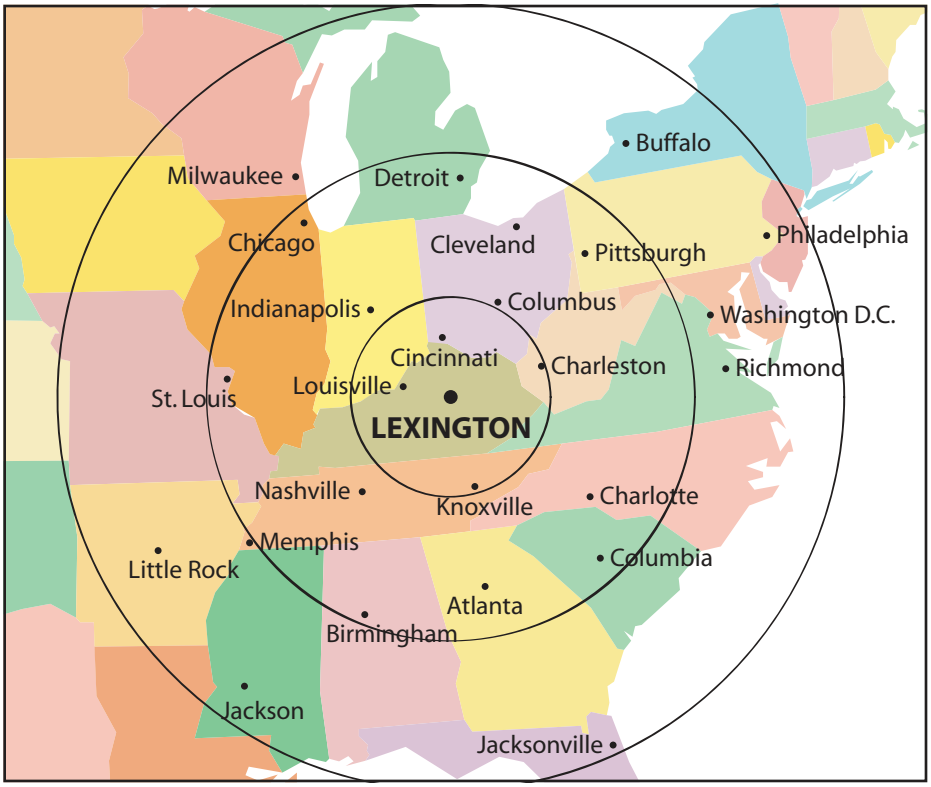


RUPP ARENA CONFIGURATIONS & TECHNICAL SPECS

RUPP ARENA®

Welcome to Rupp Arena, in the Heart of the Bluegrass – Lexington, Kentucky.

A short drive from more than 20 major markets, our location, coupled with Rupp's user-friendly layout with ample loading docks, truck and bus parking and technical support work together to make coming to Lexington the right decision.



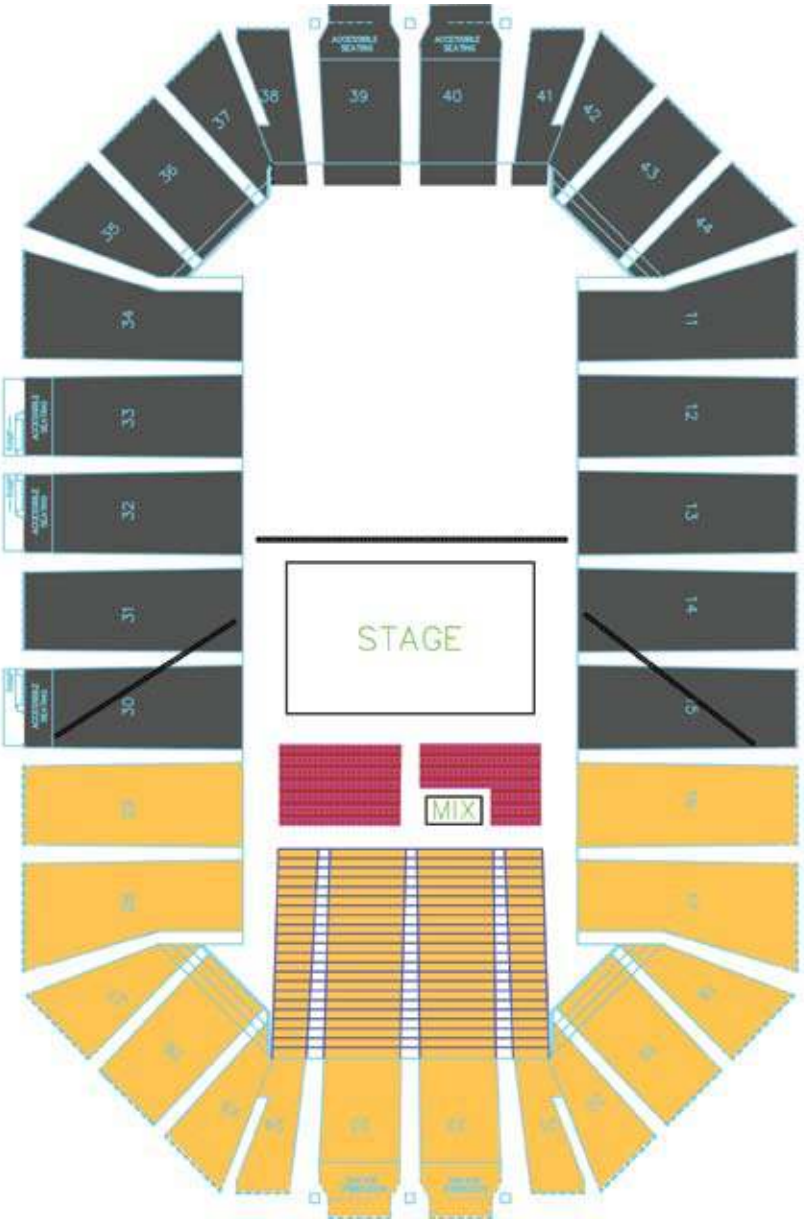
Our curtaining system can change the arena from intimate to impressive with seating from 4,000 up to 24,000. The possibilities are endless…

We encourage you to check out the following pages that illustrate our ability to adapt to your needs and welcome any further inquiries you may have. For more information, please contact Carl Hall, Director of Arena Management at chall@rupparena.com or 859-233-4567 ext. 3252.

We appreciate your interest in Rupp Arena and look forward to proving that you've made the right choice for your artist.

RUPP ARENA®

END STAGE 4,000



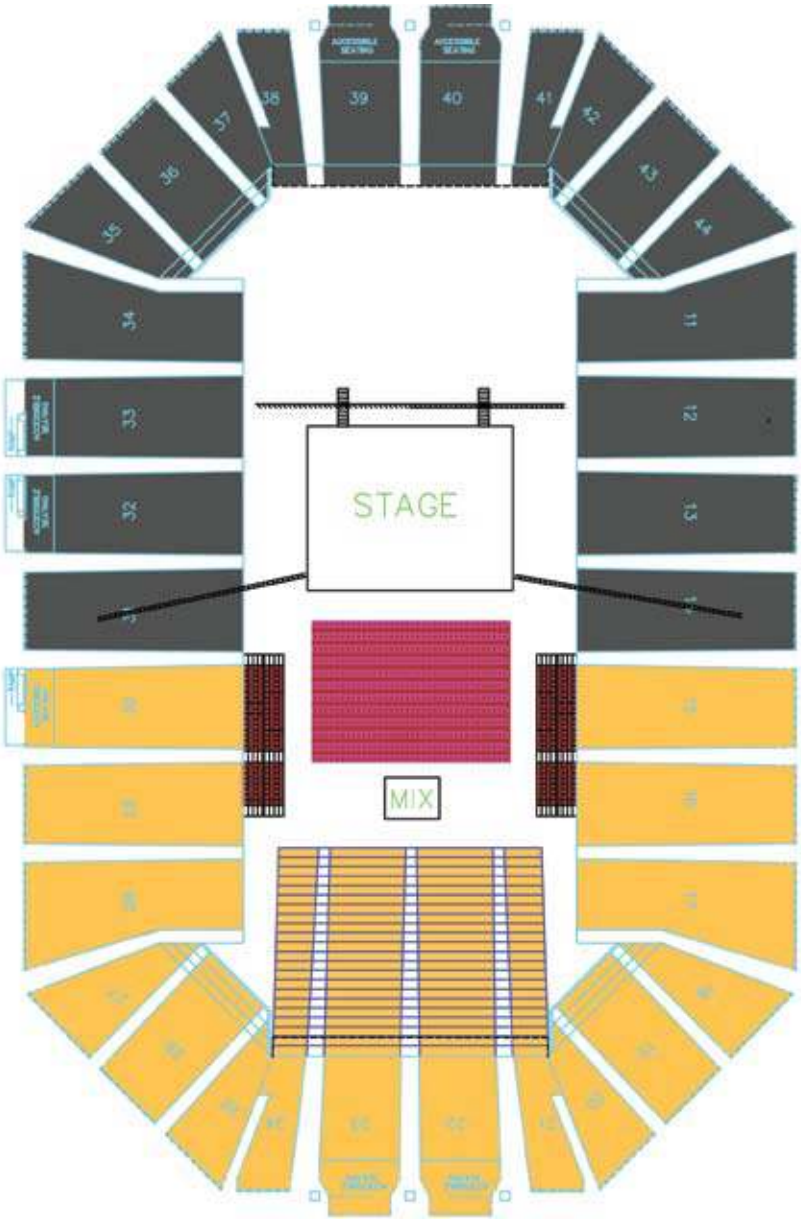
End Stage Setup for 4,000

Great setup for comedy shows or an intimate musical act.

Floor	225
Lower Arena	3,800

RUPP ARENA®

END STAGE 5,000



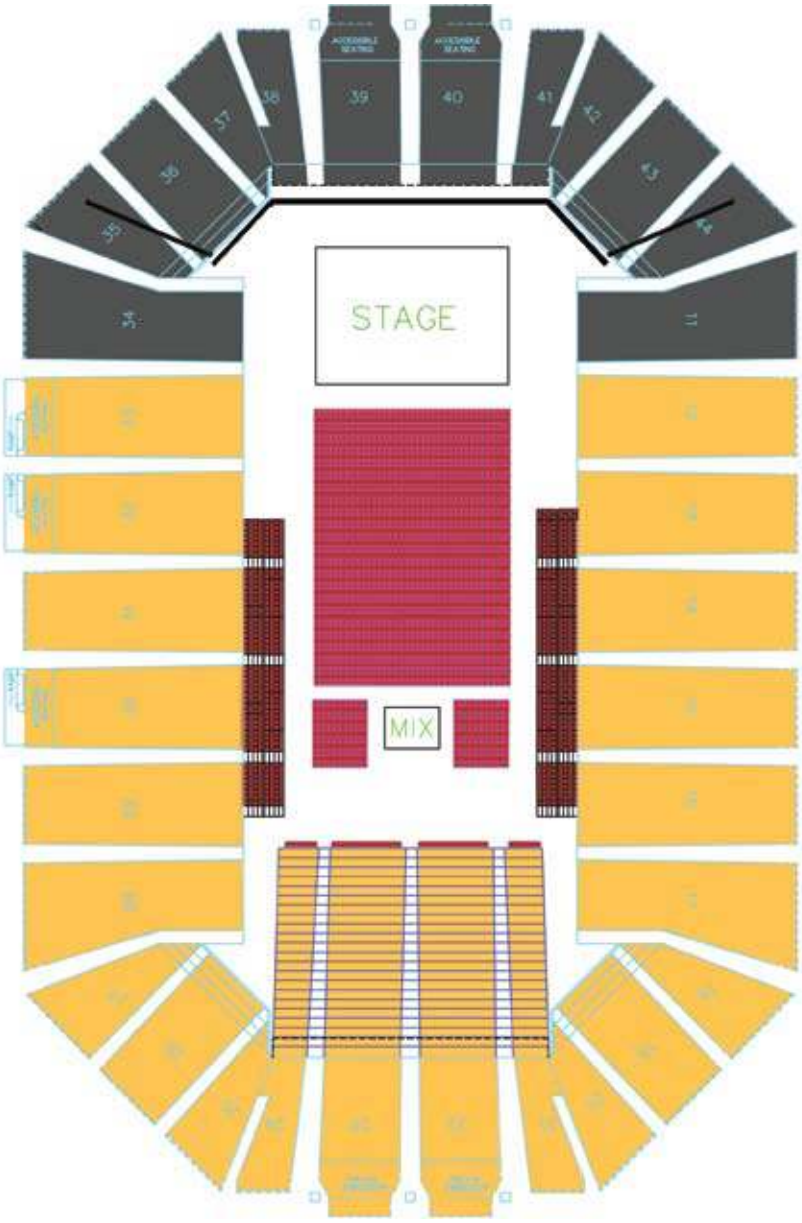
End Stage Setup for 5,000

A cut down concert set with no upper arena seating.

Floor	425
Lower Arena	4,700

RUPP ARENA®

END STAGE 7,250



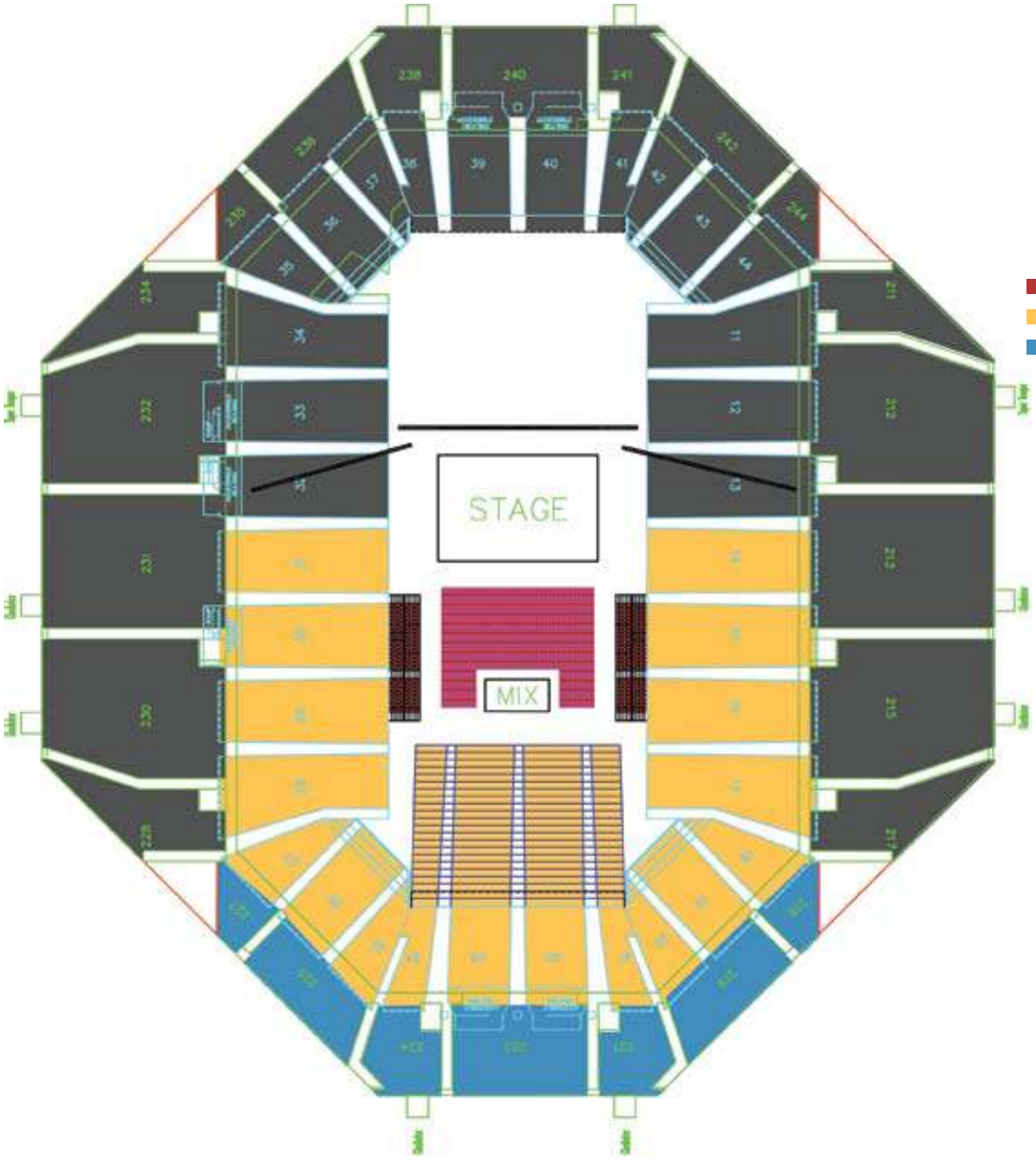
End Stage Setup for 7,250

A cut down version of our large concert set with no seating or public circulation behind the stage. Curtains tailored to your needs and no upper arena seating.

Floor	900
Lower Arena	6,300

RUPP ARENA®

END STAGE 8,000



End Stage Setup for 8,000

A cut down version of our large concert set with no seating or public circulation behind the stage. Includes downstage upper arena seating and curtains tailored to fit your needs.

Floor	400
Lower Arena	5,300
Upper Arena	2,400

RUPP ARENA®

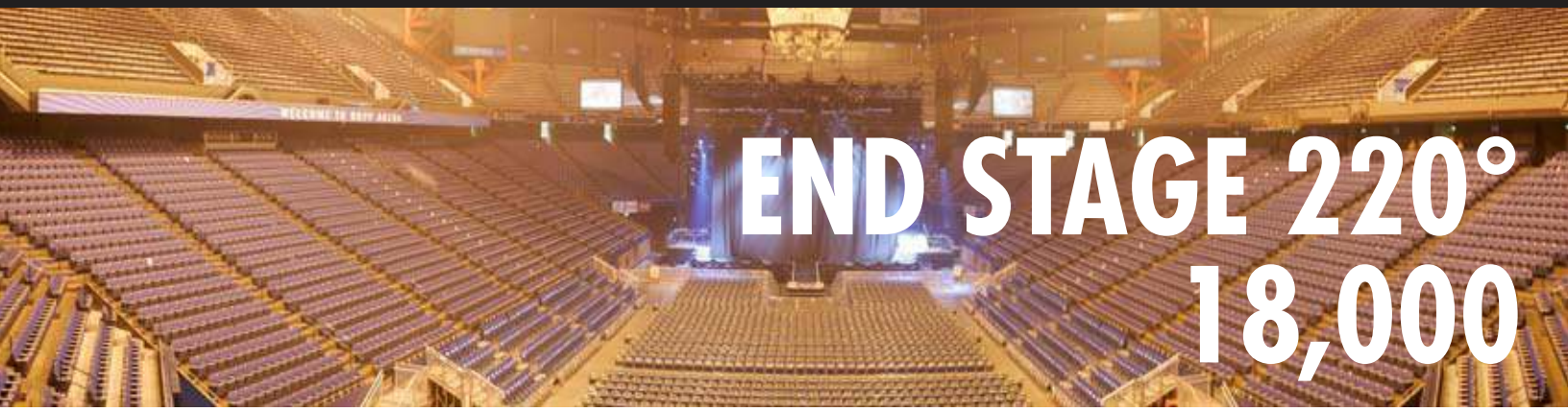
END STAGE 12,500

End Stage Setup for 12,500

Our typical large concert setup with no seating or public circulation behind the stage curtains. Includes some upper arena seating.

Floor	1,200
Lower Arena	7,500
Upper Arena	3,800

RUPP ARENA®



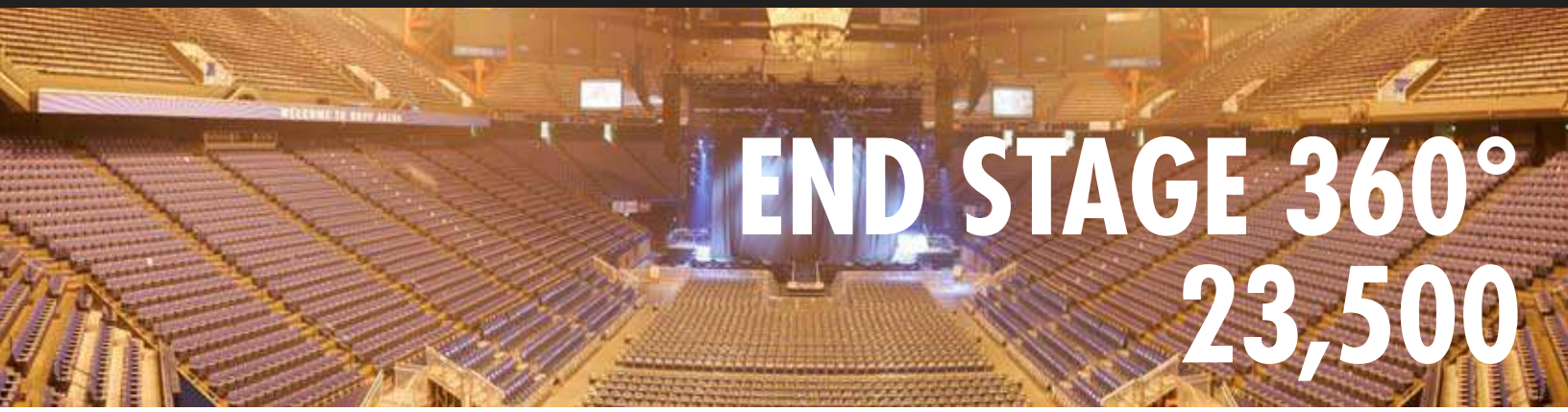
END STAGE 220° 18,000

End Stage 220° Setup for 18,000

Our typical large concert setup with no seating or public circulation behind the stage curtains. Upper arena seating on sides and downstage.

Floor	1,000
Lower Arena	7,500
Upper Arena	10,600

RUPP ARENA®



END STAGE 360° 23,500

End Stage 360° Setup for 23,500

Full seating in lower and upper arena.

Floor	1,050
Lower Arena	9,550
Upper Arena	13,000

RUPP ARENA®

IN THE ROUND 24,000

In the Round Setup for 24,000

Our "full house" setup with 360-degree seating and concourse circulation.

Floor	500
Lower Arena	10,500
Upper Arena	13,000

Rupp Arena Technical Specifications

RIGGING

Height from floor to steel - 86ft

White beams are on a 60ft x 60ft grid. Overall size is 240ft x 240ft. Beam circumference is 61 inches (15" x 15.5")

Red beams are on 20ft x 20ft grid over stage area. Beam circumference is 40.5 inches (8" x 12")

Center hung speaker cluster is 20ft diameter x 26ft high, trimmed at a height of 45ft from floor to cluster. It is possible to raise cluster an additional 8ft. Speaker cluster weighs 12,000lb and is supported by two 3-ton CM hoists with trolley.

Speaker cluster will trolley 75ft upstage from its center hung position

Ventilation duct shown over top of the stage area is hung just under the grid. It is 5'-6" in diameter.

SHOW POWER

MAIN TRANSFORMER: 750KVA – 2000amp 3phase 5 wire 208v

Distribution: Upstage Left – 2) 600A, 2) 400A, 1) 200A, 2) 100a, 2)60a

Upstage Right – 1) 400A

SECONDARY TRANSFORMER: 400a 3phase 5wire 208v located upstage left on separate transformer from above power (typically sound power)

BUS SHORE POWER: 5) 50A 1phase 208v 4wire

FOLLOWSPOTS

6) 3KW Strong Xenon Gladiators permanently installed above seating in Sections 213, 215, 221, 224, 230 & 231

4) 2KW Strong Xenon Long Throw Super Troupers which are portable

LIGHTING

Dimming house lights in lower arena, on-off fluorescent lights in upper arena

Metal halide sports lighting with blackout shutter capability

PRODUCTION OFFICE

Located stage right. Has restroom attached, 110v electrical power, jacks for wired telephone and high speed internet use (ethernet and wireless)

DRESSING ROOMS

All Dressing Rooms have jacks for wired telephone and high speed internet use (ethernet and wireless)

DR A – D Star Dressing Rooms with lighted make-up mirror and full facilities

DR E – H Star Dressing Rooms with lighted make-up mirror and no facilities

There are two restrooms off the hallway that serve these rooms

DR 1 Choral Dressing Room, carpeted, with 11 lighted make-up mirror and no facilities

DR 2 & 3 Team Dressing Rooms with full facilities

DR 4 & 5 Team Dressing Rooms that share full facilities

Rupp Arena Technical Specifications

CATERING

Outside, next to loading dock 7, there are sources for power, water, and sewer for caterers' mobile kitchens

Press Interview Area, located behind DR3 and the Production Office, is normally used as the dining room. There is a prep room adjacent to this area featuring a three-compartment commercial sink. Electrical service available for kitchen equipment if needed.

LOADING

(7) loading docks with dock levelers. 150ft level push to stage

(1) drive-in door with direct access to arena

(3) forklifts available with lifting capacities of 3,500 pounds, 5,000 pounds and 10,000 pounds respectively

LINE ARRAY INFORMATION, ARENA DIMENSIONS

Lower Arena Seating:

Top row is 37' elevation

Width from top row to top row side to side is 215'

Throw from front of stage to back row:

Half House setup: 170'

Full House setup: 230'

Upper Arena Seating:

1st row is 47' elevation

Top row in End Zone is 75'

Top row on Sides is 93' elevation

Width from top row to top row side to side is 313'

Throw from front of stage to back row:

Half House setup: 204'

Full House setup: 264'

TELEVISION SUPPORT

Building pre-wired for up to (2) TV trucks and (2) Uplink trucks

Signal out is via uplink or fiber cable (contact Windstream for use of fiber cable)

TELEVISION PRODUCTION

Inhouse full digital production studio used primarily for producing image for four 12'-6" x 20' LED video displays located in the four corners of the arena.

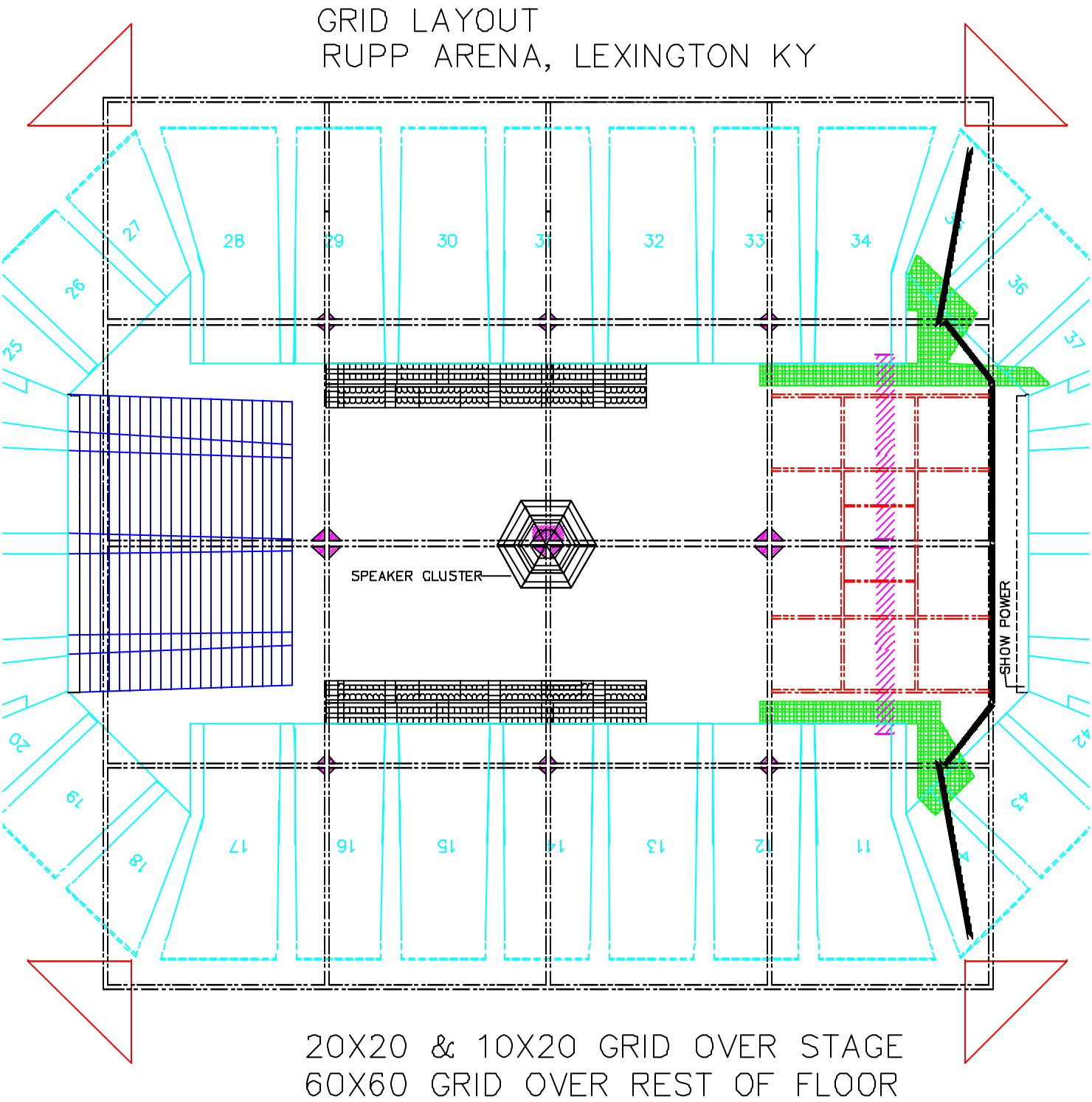
Studio contains full non-linear editing capabilities, digital hard disks, digital tape decks, slo-mo instant replay, graphics and character generation

DIRECTIONS

FROM I-64 / I-75: Exit 115. Turn South onto KY922 (Newtown Pike). Continue 3.5 miles to a traffic light at Main Street. Go straight through the light which becomes Cox Street. At this point road changes from four lanes to two lanes. Proceed one block on the two lane portion. Turn left into the back of Rupp Arena's parking lot. Drive through parking lot and under the viaduct to get to the loading docks.

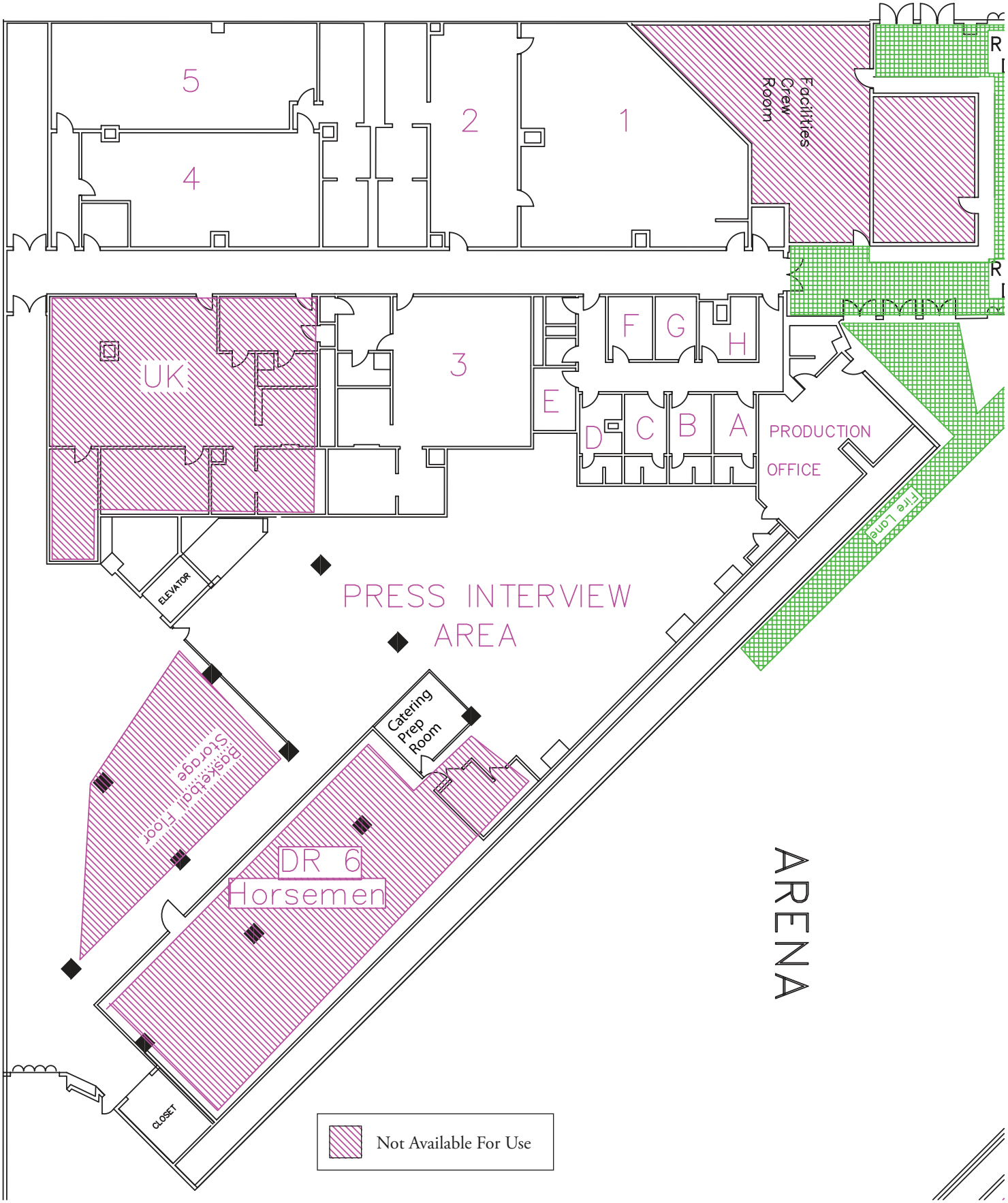
FROM BLUEGRASS PKWY: Bluegrass Pkwy ends at US60. Merge right (East). Continue towards downtown Lexington to Route 4 North (New Circle Road). Follow Route 4 to Frankfort Pike (Route 1681 - Exit 6). Turn right off the exit and go approximately 2 miles. Turn left onto Cox Street and immediately right into the Rupp Arena parking lot. Drive through parking lot and under the viaduct to get to the loading docks.

Rupp Arena Grid Layout

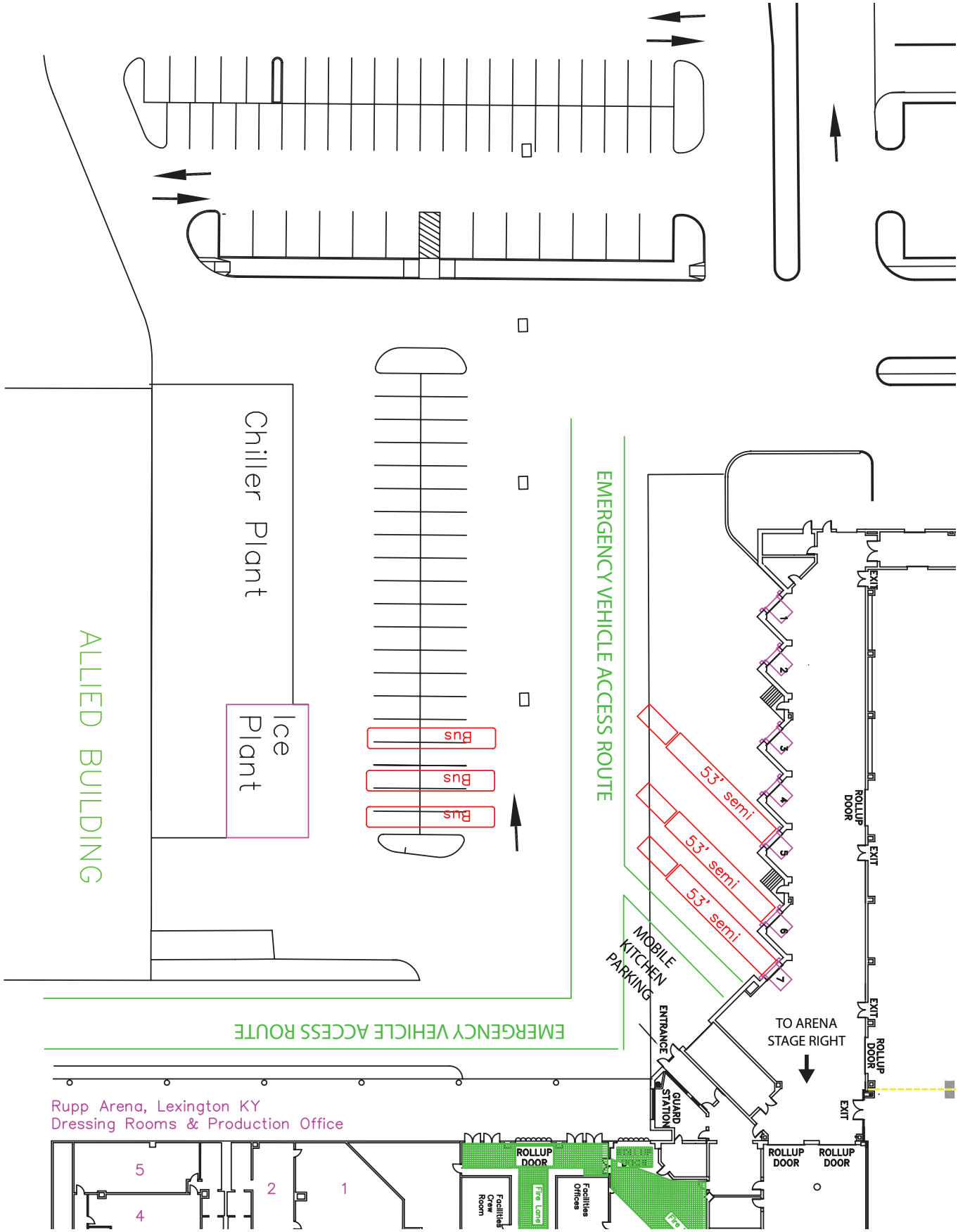


RUPP ARENA®

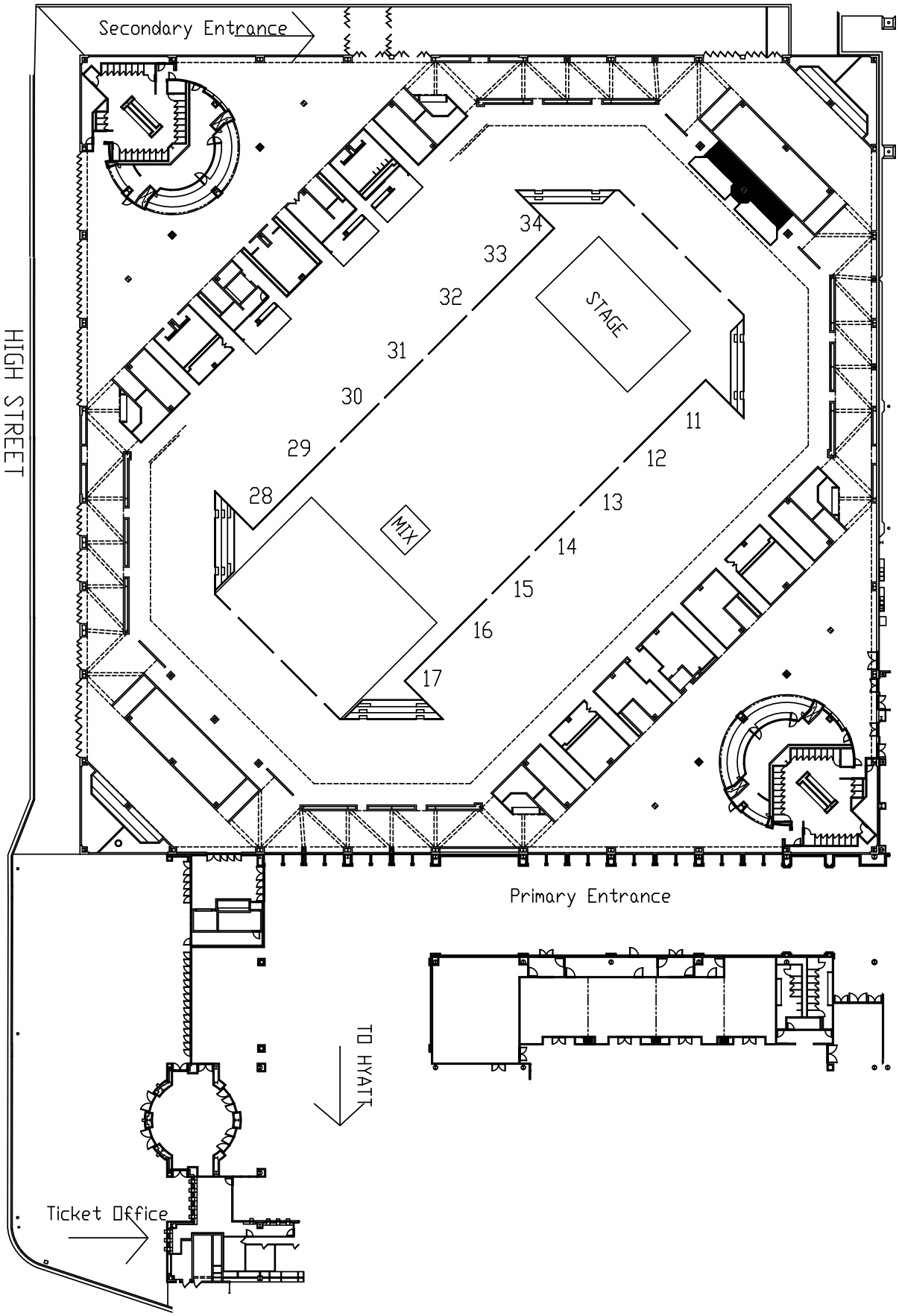
Rupp Arena Production Office & Dressing Rooms



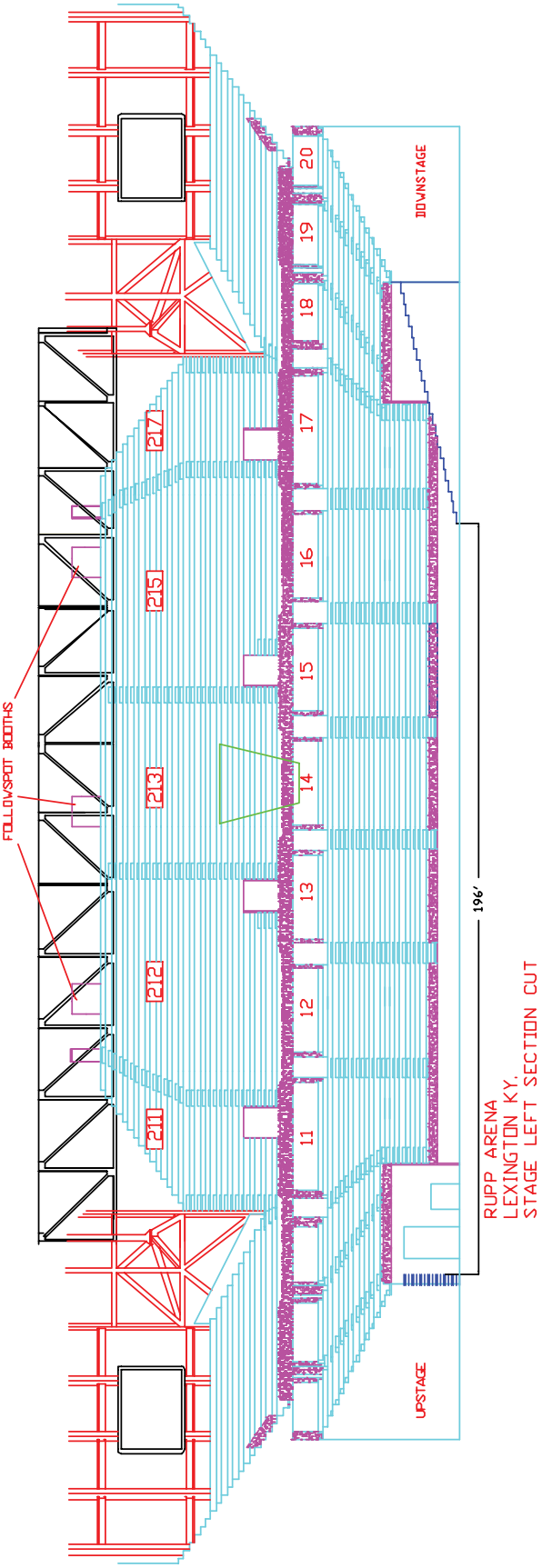
Rupp Arena Loading Docks



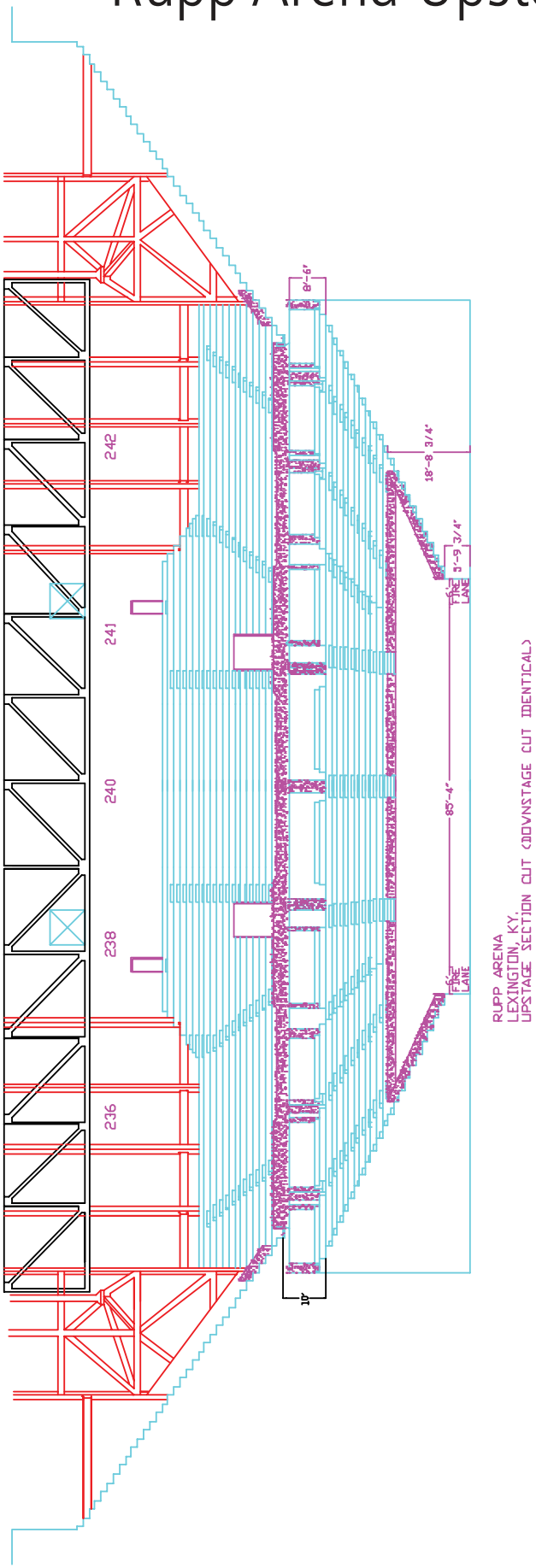
Rupp Arena Concourse Level & Arena Lobby



Rupp Arena Stage Left Section Cut



Rupp Arena Upstage Section Cut



Rupp Arena's Local Market Within a 60 Mile Radius

Population | Ethnic | Income | Breakdown

Counties within approximately 60 miles of Lexington/Fayette County based on 2005 census

County	Population	Caucasian	African- American	Hispanic	Median Income
Anderson	20,885	96.80%	2.40%	1.00%	$48,280.00
Bath	11,707	97.50%	1.70%	0.90%	$28,894.00
Bourbon	19,839	91.70%	6.90%	3.70%	$36,710.00
Boyle	28,444	88.60%	9.10%	1.90%	$36,478.00
Clark	35,275	94.20%	4.80%	1.30%	$42,173.00
Estill	15,163	99.20%	0.20%	0.70%	$26,183.00
Fayette	270,789	81.70%	13.60%	4.90%	$41,602.00
Franklin	48,183	88.00%	9.50%	2.00%	$42,306.00
Garrard	16,933	96.50%	3.00%	1.70%	$36,816.00
Harrison	18,592	96.60%	2.30%	1.60%	$38,140.00
Jessamine	44,790	94.40%	3.40%	1.40%	$41,200.00
Madison	79,015	93.30%	4.20%	1.20%	$36,710.00
Menifee	6,788	98.40%	1.40%	1.10%	$25,472.00
Mercer	21,818	94.20%	3.80%	1.70%	$38,251.00
Montgomery	24,887	95.80%	3.30%	1.30%	$35,346.00
Nicholas	6,958	98.80%	0.80%	0.60%	$33,142.00
Powell	13,825	99.10%	0.70%	0.70%	$27,949.00
Scott	41,605	92.40%	5.40%	2.00%	$50,774.00
Woodford	24,386	93.30%	5.50%	4.80%	$50,818.00
TOTAL	**749,882**				

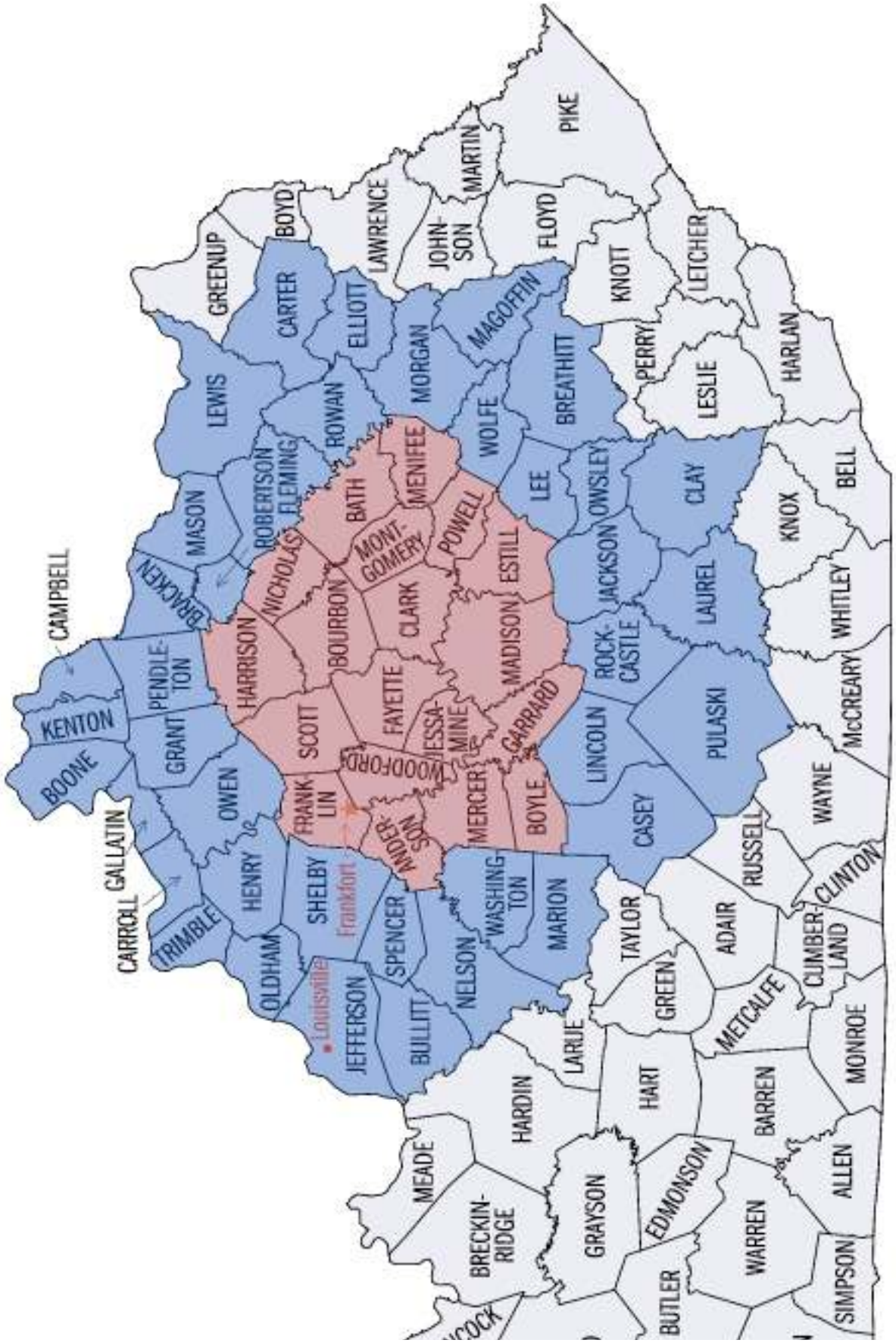
Rupp Arena's Local Market Within a 100 Mile Radius

Population | Ethnic | Income | Breakdown

Counties between 61 – 100 miles of Lexington/Fayette County based on 2005 census

County	Population	Caucasian	African- American	Hispanic	Median Income
Boone	110,080	94.30%	2.70%	2.80%	$58,749.00
Bullitt	72,851	97.80%	0.80%	0.80%	$49,005.00
Bracken	8,655	98.60%	0.80%	0.70%	$38,296.00
Breathitt	15,924	98.50%	0.40%	0.70%	$22,571.00
Campbell	86,866	96.20%	2.20%	1.10%	$44,639.00
Carroll	10,521	96.10%	1.80%	4.10%	$40,525.00
Carter	27,365	98.80%	0.20%	0.70%	$29,428.00
Casey	16,326	98.60%	0.50%	2.20%	$24,244.00
Clay	24,052	93.90%	5.00%	1.40%	$19,491.00
Elliott	7,187	99.20%	0.10%	0.60%	$24,441.00
Fleming	14,576	97.40%	1.60%	0.80%	$30,323.00
Gallatin	8,153	96.70%	1.90%	2.80%	$35,105.00
Grant	27,769	98.20%	0.40%	1.30%	$41,885.00
Henry	16,025	95.00%	3.50%	2.70%	$39,759.00
Jackson	13,810	99.10%	0.10%	0.60%	$23,140.00
Jefferson	701,500	76.40%	20.20%	2.60%	$42,239.00
Kenton	154,911	93.00%	4.70%	1.50%	$47,729.00
Laurel	56,979	97.60%	0.80%	0.60%	$30,255.00
Lee	7,648	95.00%	4.00%	0.50%	$21,578.00
Lewis	14,012	98.90%	0.30%	0.50%	$24,928.00
Lincoln	25,361	96.50%	2.50%	1.30%	$29,340.00
Magoffin	13,449	99.30%	0.20%	0.50%	$23,518.00
Marion	18,979	89.40%	9.00%	1.30%	$33,886.00
Mason	17,271	91.20%	7.00%	1.20%	$34,038.00
Morgan	14,306	94.70%	4.50%	0.60%	$25,191.00
Nelson	42,102	93.20%	5.20%	1.30%	$43,043.00
Oldham	55,285	93.50%	4.40%	1.90%	$68,130.00
Owsley	4,690	99.20%	0.10%	0.70%	$18,377.00
Owen	11,428	97.60%	1.10%	1.40%	$35,191.00
Pendleton	15,334	98.60%	0.50%	0.90%	$39,925.00
Pulaski	59,749	97.40%	1.20%	1.30%	$31,124.00
Robertson	2,332	98.70%	0.30%	1.10%	$31,133.00
Rockcastle	16,857	98.80%	0.20%	0.70%	$27,500.00
Rowan	22,234	95.40%	1.80%	1.50%	$30,947.00
Shelby	39,717	89.50%	8.20%	8.10%	$47,688.00
Spencer	16,475	97.50%	1.40%	1.60%	$53,806.00
Trimble	9,074	98.60%	0.40%	1.60%	$40,179.00
Washington	11,444	91.00%	7.40%	1.90%	$35,321.00
Wolfe	7,095	99.20%	0.30%	0.80%	$22,350.00
TOTAL	**1,798,392**				

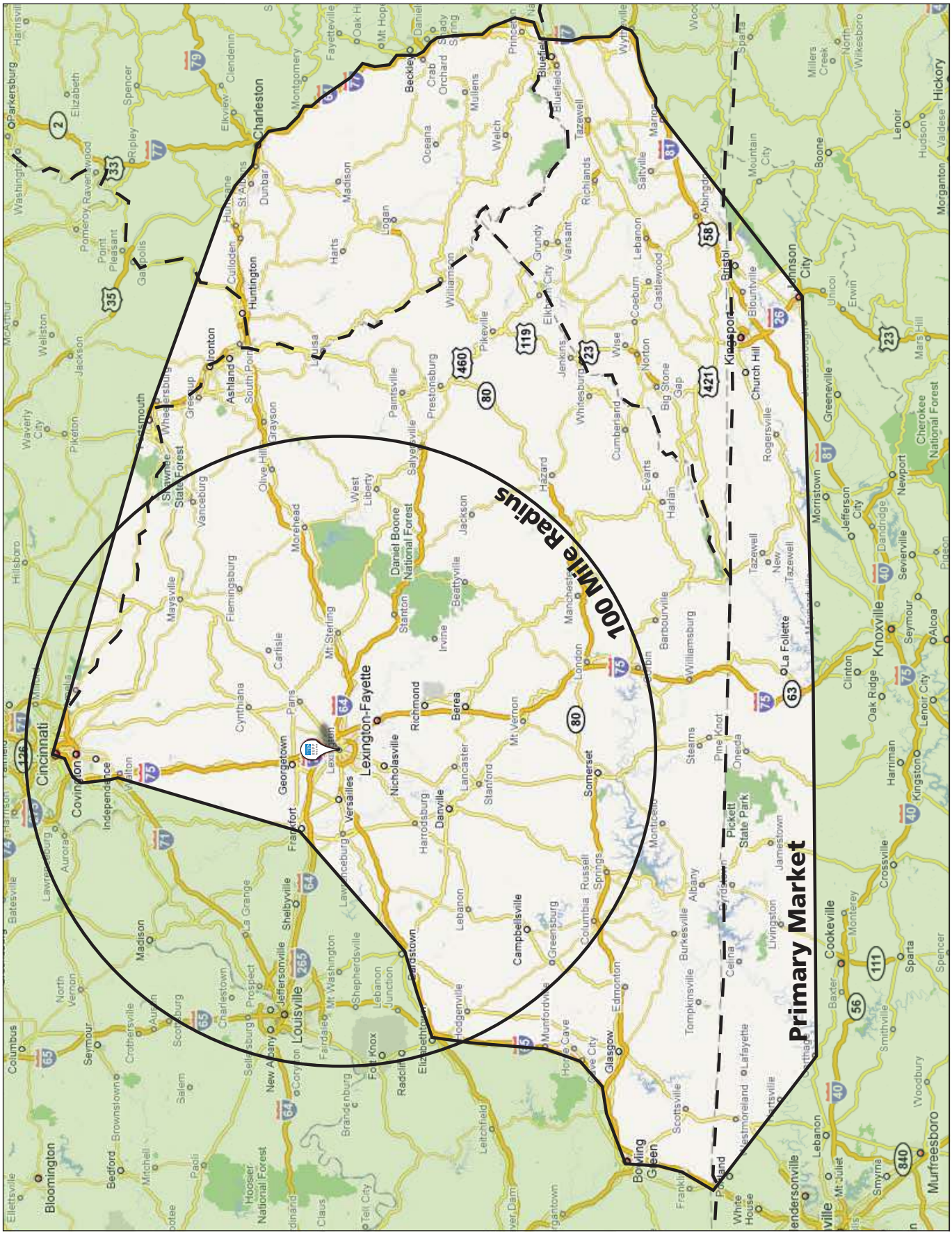
Rupp Arena's Local Kentucky Market



Key

60 mile radius population	749,882
100 mile radius population	1,798,392
Total	**2,548,274**

Rupp Arena's Market



Rupp Arena's Media Market

PRINT

Local:

Lexington Herald-Leader (major daily)
ACE Weekly (alternative weekly tab)
Lexington Family Magazine (family/parenting monthly tab)
The Chevy Chaser (upscale neighborhood monthly tab)
The Southsider
Business Lexington (Bi-monthly Business Journal with a lifestyle edge)
Skirt
The Hamburg Journal
TravelHost
Arts Across Kentucky Magazine

Local Student Newspapers:

The Kentucky Kernel (University of Kentucky daily student paper)
UK News (University of Kentucky Faculty and Staff newspaper)
Eastern Progress (Eastern Kentucky University Paper)

Small Regional:

Winchester Sun
Woodford Sun
Georgetown News Graphic/Scott Shopper
Cynthiana Democrat/Harrison Shopper
Jessamine Journal
Bourbon County Citizen/Citizen Advertiser
Richmond Register
Harrodsburg Herald
Nicholas Countian

Regional:

Louisville Courier-Journal (major daily)
Velocity
Cincinnati Post-Enquirer (major daily)
Frankfort State Journal
Kentucky Monthly
LEO (Louisville Eccentric Observer)
City Beat (Cincinnati Alternative Weekly)
The Sentinel-Echo (Eastern Kentucky Weekly)
Kentucky Mountain News (Eastern Kentucky Weekly)

TV

CBS: WKYT-TV27

NBC: WLEX-TV18

ABC: WTVQ-TV36

FOX: WDKY-TV56

KET – Kentucky Public Television

Cable - Lexington:

Insight Cable Advertising (a.k.a. TCI or Intermedia)

Cable – Eastern Kentucky (London, Somerset, Corbin)

Via Media

Cable – Frankfort:

Frankfort Cable Advertising

Rupp Arena's Media Market cont.

RADIO

Clear Channel Communications

Mix 94.5 WMXL (Hot AC/70s & 80s)
104.5 WLKT The Cat (Mainstream Top 40)
Magic 105.5 WMKJ (Oldies)
630 WLAP (News/Talk)
100.1 "Double Q" WKQQ (Classic Rock)
98.1 "The Bull" (Country)
1580 "XTRA Sports" (Sports Talk)
97.5 WAMZ Louisville (Country)

Cumulus Broadcasting

WVLK-AM (Talk)
WLXX 92.9 The Bear (Country)
KUSA 102.5 WLTO (Rhythmic Top 40)
WVLK 101.5 (News/Talk)
Z103 WXZZ (Active Rock)

LM Communications

Soft Rock Kiss 96.9 WGKS (Soft AC)
CD106 WCDA (AC/CHR)
1300 WLXG-AM (Sports Radio)
96.1 WLXO-FM (News/Talk)
107.9 "The Beat" WBTF (Urban)

WUKY 91.3 FM (NPR-University of Kentucky)

WEKU 88.9 FM (Eastern Kentucky Public Radio – Classical)

Regional Market

WSTO-Hot 96 and WABX-107.5