



OCEAN CENTER

— DAYTONA BEACH —



THE VENUE

- Arena with flexible seating capacities of up to 9,300, featuring dressing rooms, show office and private meeting space
- In-house, personal marketing support
- Arena loading dock wired with 3-phase power and drive-in access to the arena
- Ample facility space for meet & greet and hospitality needs
- 2,100+ onsite parking spaces
- 400 feet from the World's Most Famous Beach
- 10-minute drive from Daytona Beach International Airport
- Ticketmaster venue

THE AREA

- County population: 574,000+
- Average household income: \$81,097
- 17,000+ college students
- Luxurious, beachfront accommodations, including the Hard Rock, Daytona Grande & Max Beach Resort
- NASCAR Racing Experience—race the track at Daytona International Speedway
- 23 miles of iconic beaches—Drive the sand, hit the surf or simply kick back and relax
- Nearly 20 golf courses, including LPGA International
- Behind-the-scenes tour of Marine Science Center, which rehabilitates injured sea turtles and seabirds

